

# BESPOKE CUSTOMIZED MURAL SUBSTRATES BOOKLET

HOSPITALITY I COMMERCIAL I HEALTH CARE I RESIDENCE

#### **INTRODUCTION**

We recognize the value bespoke mural can add to today's contract interiors. That's why we offer architects and designers bespoke mural solutions, including digital printing wallcovering.

Our printed wallcovering can fulfil a need that's poetic or practical. It can add character and individuality to interiors, tell a spatial story, or provide an integrated method of wayfinding. It can embed branding within the interior architecture, determine the mood of an entire space, or provide a feature accent within a spatial scheme.

In this booklet we provide various options in different compositions, patterns, dimensions, and tonality. Whatever imagery bring to the table, our expert design team will translate it to wallcovering of the perfect quality.













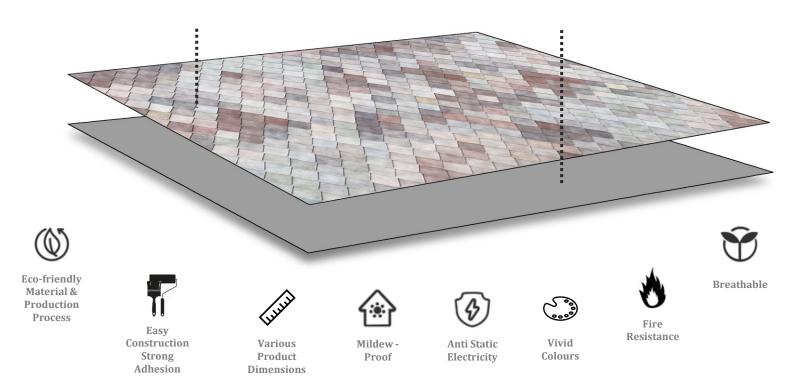
PRODUCTION CAPABILITY

## ECO-SOLVENT / UV / LATEX

We have over 30 printing machines, including HP Latex machines, EPSON UV machines and SEITU Digital machines. Laser cutting machine is applied for accurate cutting on edges for packaging.

We apply different printing techniques with eco-friendly six color ink, pattern is perfectly reflected.

We offer over 30 backing materials to choose, all are stable for printing in various dimensions.



Soluble Six Colours Including White Ink



**Colour Proof Before Printing Production** 



Quality Supervision & Colour Correction



Laser Cutting Machine For Finished Product

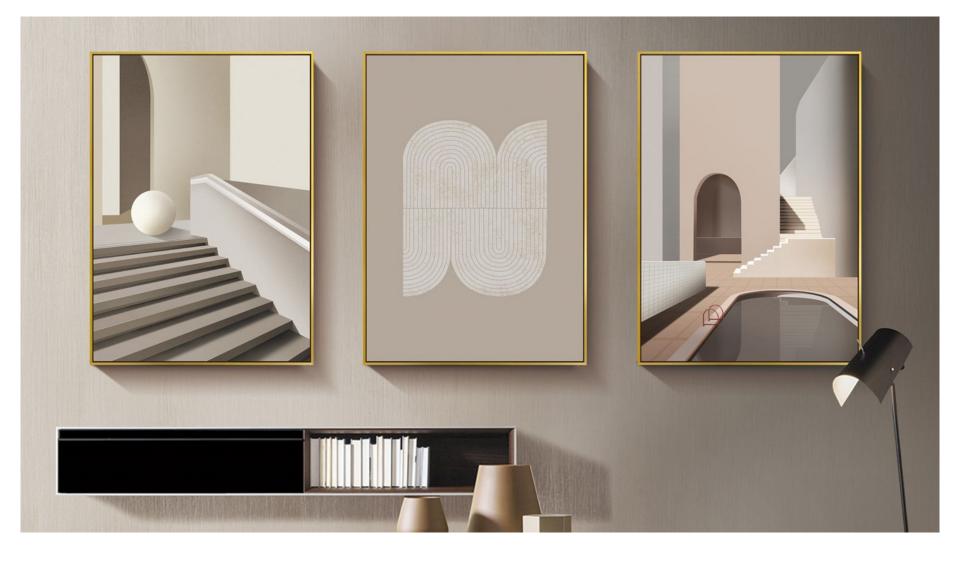




**BESPOKE MURAL ADVANTAGE** 

### NO REPEAT PATTERNS

Unlike traditional wallpaper is with a repeat pattern, bespoke mural applies injecting machines to print non-repeated patterns in various colors, which turns the background wall in the interior to be lively.



**BESPOKE MURAL ADVANTAGE** 

### INTERIOR HANGING PAINTS

Bespoke mural can have different finish forms: it can cover a full wall as a background, or it can be a decorative hanging picture. We provide different materials and accessories for you to choose.









**BESPOKE MURAL ADVANTAGE** 

### PREMIUM TREATMENTS

Our designers can apply hand-made treatments to make the artwork more premium and unique. The whole production is supervised under a working environment that is clean and out of dirt.





#### HAND PAINT & 3D PRINTING ON FOIL PAPER

This customized hand paint mural was custom-made for a decorative showroom as wall covering using hand crafted gold foil paper as base substrate for printing.

We applied hand paint on the flying goose to enhance the vitality, 3D printing on lines and graphics to enhance the texture of the whole image, the work piece enhances the sense of luxury and gorgeous.



Detail 1 - Partial Hand Paint



**Detail 2 - 3D Printing Texture** 



#### **CUSTOMIZED CASES 2**

#### **DIAMONDS AND SHELLS EMBROIDERY & 3D PRINTING**

This customized art piece was done for a porch for a commercial ballroom project using textile substrate for the base printing.

We applied embroidery using shinning diamonds and shells to enhance the shape and reflective lights on birds.

On the leaves area we applied 3D printing to enhance the solidness of the leaves.



Detail 1 - Diamonds & Shell Embroidery Bird



**Detail 2 – 3D Printing Leaves** 



#### **CUSTOMIZED CASES 3**

#### PEARL EMBROIDERY & HAND SEWING

This customized art piece was done as a hanging painting for residence using shimmery spun silk substrate for the base printing.

We applied embroidery using pearls to enhance the shape of the bird and branches, and hand sewed with gold yarns to highlight the main body of the bird.

On flowers we used hand sewing as decorative object in the picture.



Detail 1 - Pearl Embroidery & Hand Sewing Bird



**Detail 2 - Decorative Hand Sewing Flower** 



#### **CUSTOMIZED CASES 4**

#### **EMBROIDERY & HAND SEWING TREE**

This customized art piece was done as wall covering for private club using shimmery spun silk substrate for the base printing.

We applied embroidery with rings to enhance the shape of leaves and branches, and hand sewed with gold yarns to highlight the leaves as decorative in the picture.



Detail 1 - Pearl & Ring Embroidery



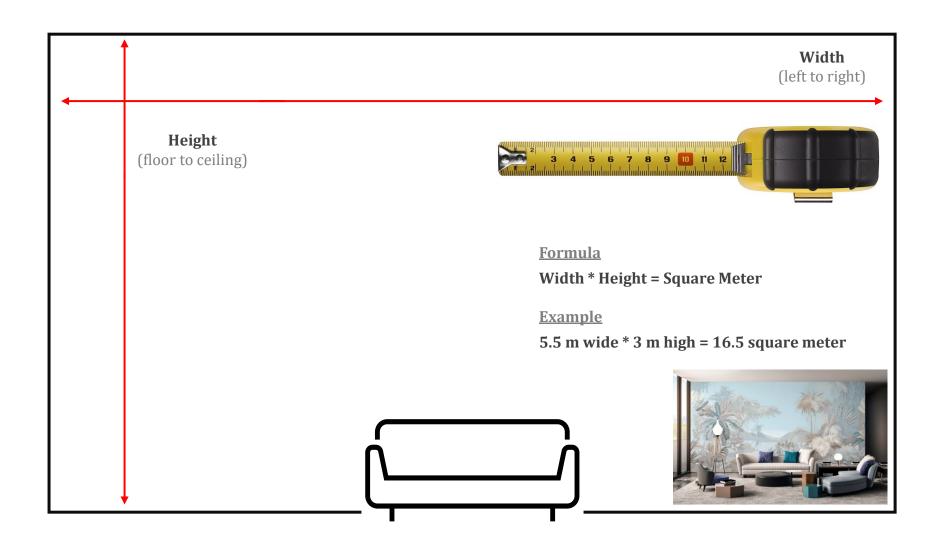
**Detail 2 - Decorative Leaves Embroidery** 



#### HOW TO ORDER STEP 1

### PICK YOUR DESIGN

Every year our designers will have new design and ideas to sync the interior trends, of both patterns and colors. **Contact us** to get access to our photo banks where we have over 5,000 designs variety.



#### **HOW TO ORDER STEP 2**

### WALL MEASUREMENT

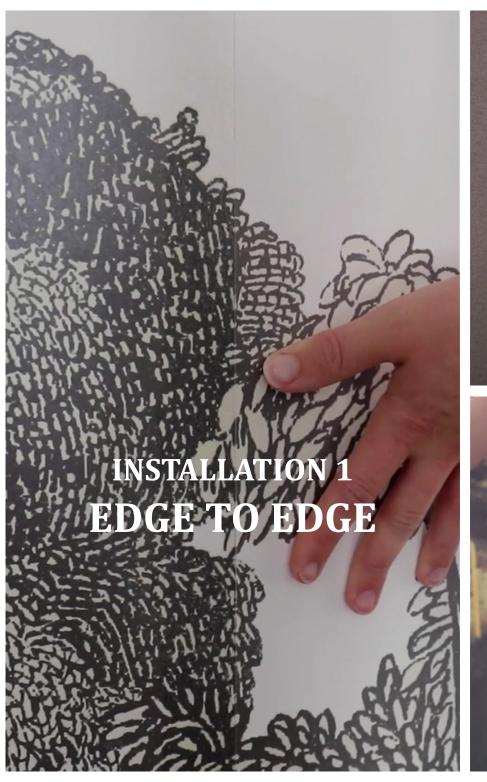
Once we pick the design, our designer can visualize and provide a render within 1 hour based on your wall sizes, so you would know how it looks in the interior, further adjustments will be built on that.



**HOW TO ORDER STEP 3** 

### **CONFIRM PRINTED SUBSTRATE**

Different substrates have different textures and performance. We can suggest the substrate based on needed environment and provide free color proof before production.









This section includes four economical ground materials recommended for residential area.

The materials are produced under eco-friendly norms, printed by water-based inks to fit your actual wall sizes.



GM 01 Matt Xuan Cloth



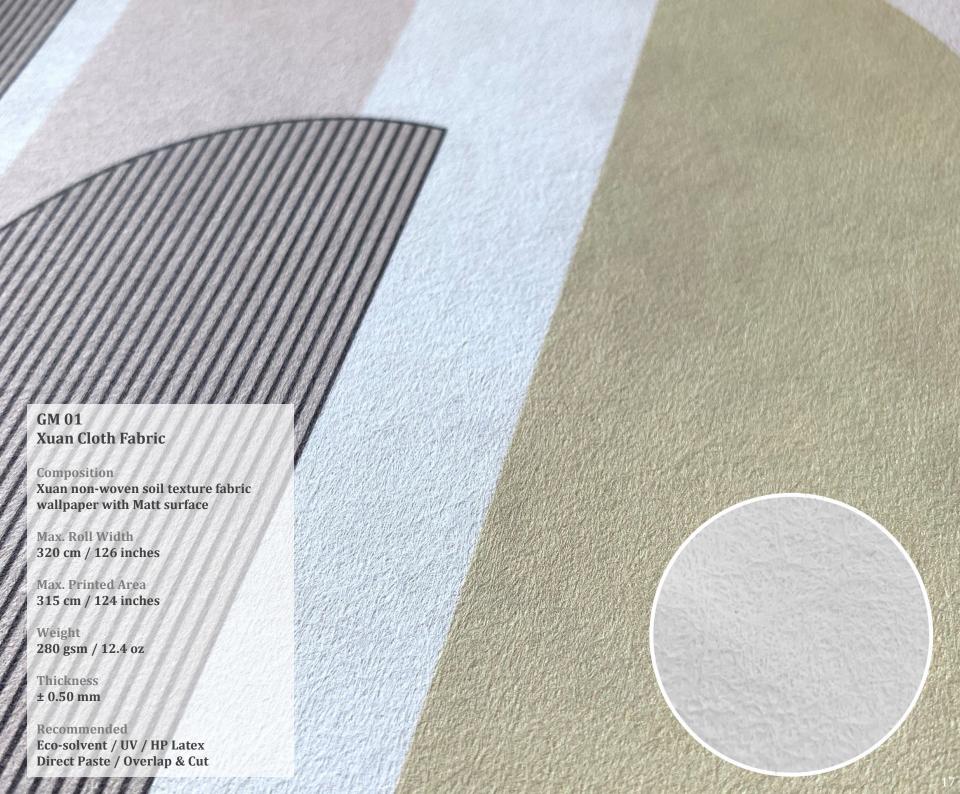
GM 02 Glitter Foaming Wallpaper

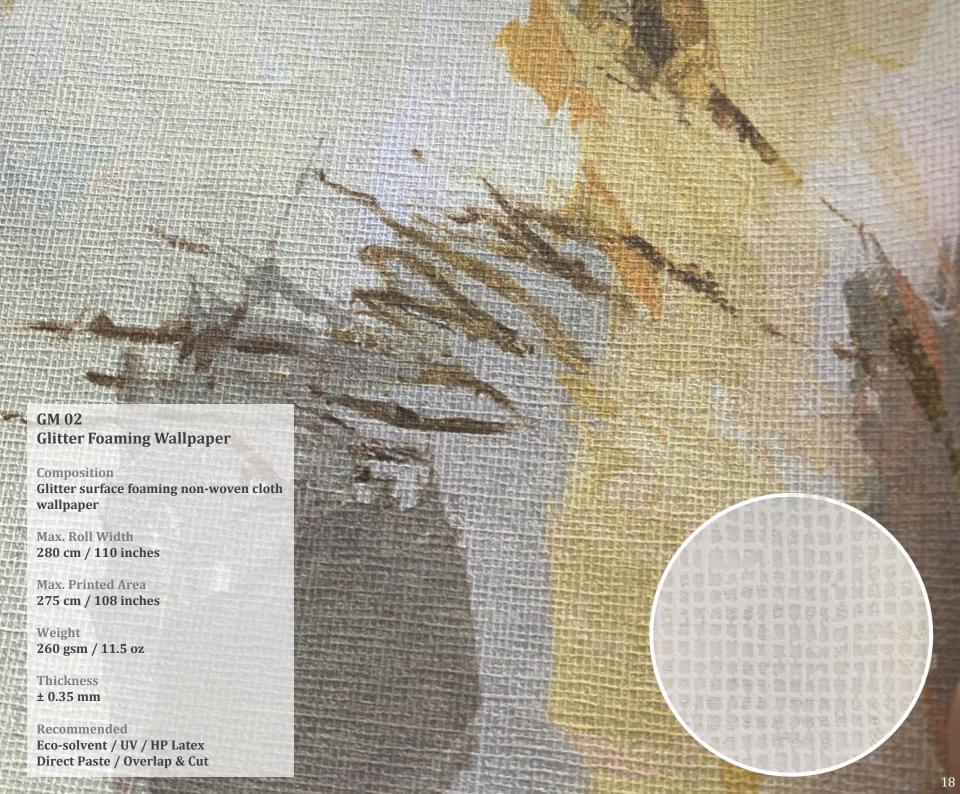


GM 03 FR Non-woven Wallpaper



GM 04 Zephyr Non-woven Wallpaper









Canvas pattern is simple yet enduring in various forms. We present four canvas pattern ground materials in different compositions, including self-adhesive material for DIY users, and type II vinyl for commercial projects.



GM 05 Synthetic Canvas Cloth



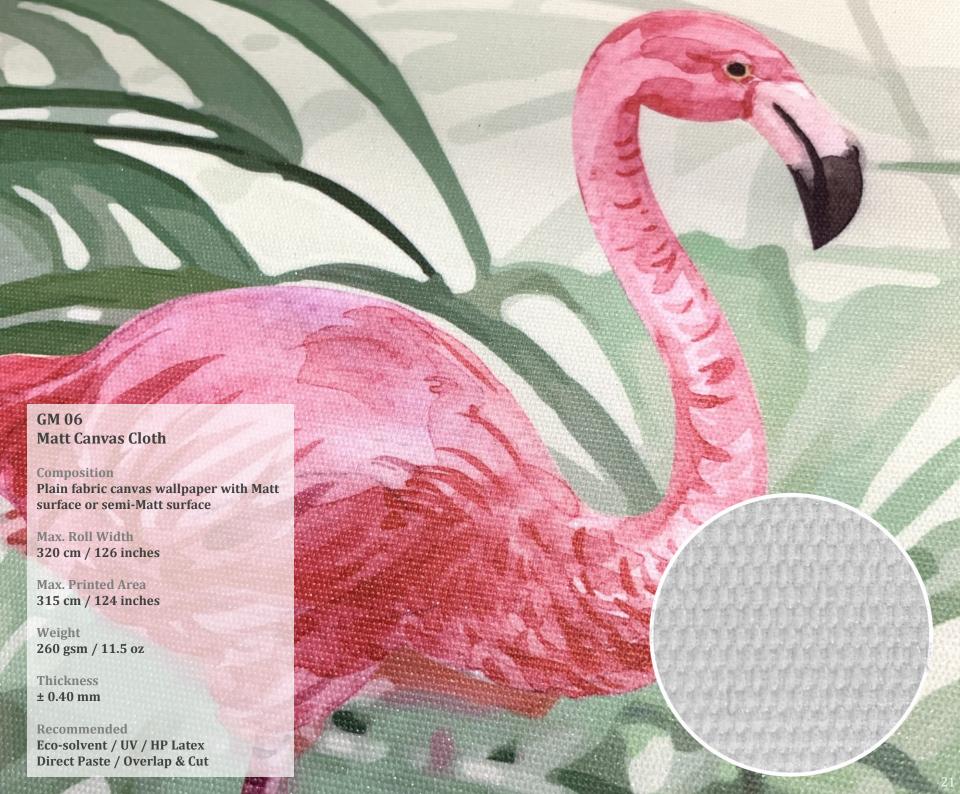
GM 06 Matt Canvas Cloth



GM 07 Self-adhesive Canvas Cloth



GM 08 Canvas Pattern Contract Vinyl



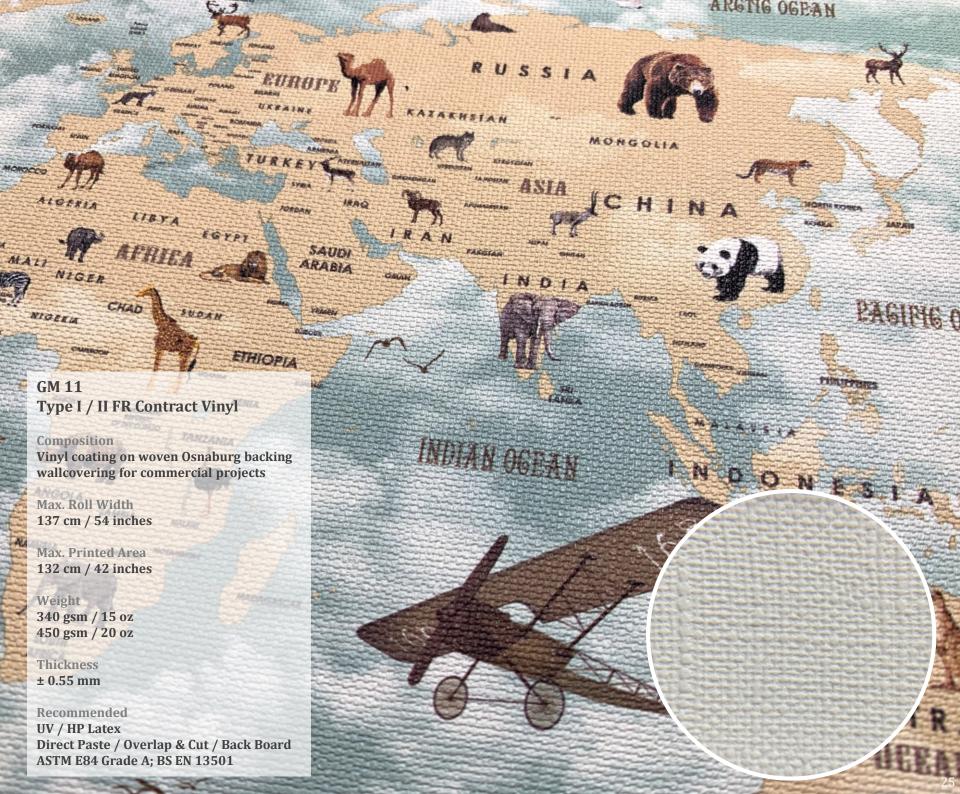




Heavy duty contract vinyl is a premium material available in various forms of pattern. In this section we pick total 12 popular patterns, featuring a range of grass effects, silks, classic lines and natural weaves. It complies ASTM E84 Class A fire retardancy which is required by commercial projects. Its superb physical performance makes it durable for public area and corridor with over at least 5-year warranty.









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GM 14 Contract Vinyl



GM 15 Contract Vinyl



GM 16 Contract Vinyl



GM 17 Contract Vinyl



GM 18 Contract Vinyl



GM 19 Contract Vinyl





Textile series are developed for high-end interior spaces such as star hotels and commercial offices. In this section we pick total 8 popular textile materials including natural linen, silk, and glitter polyester.



GM 20 Linen Textile



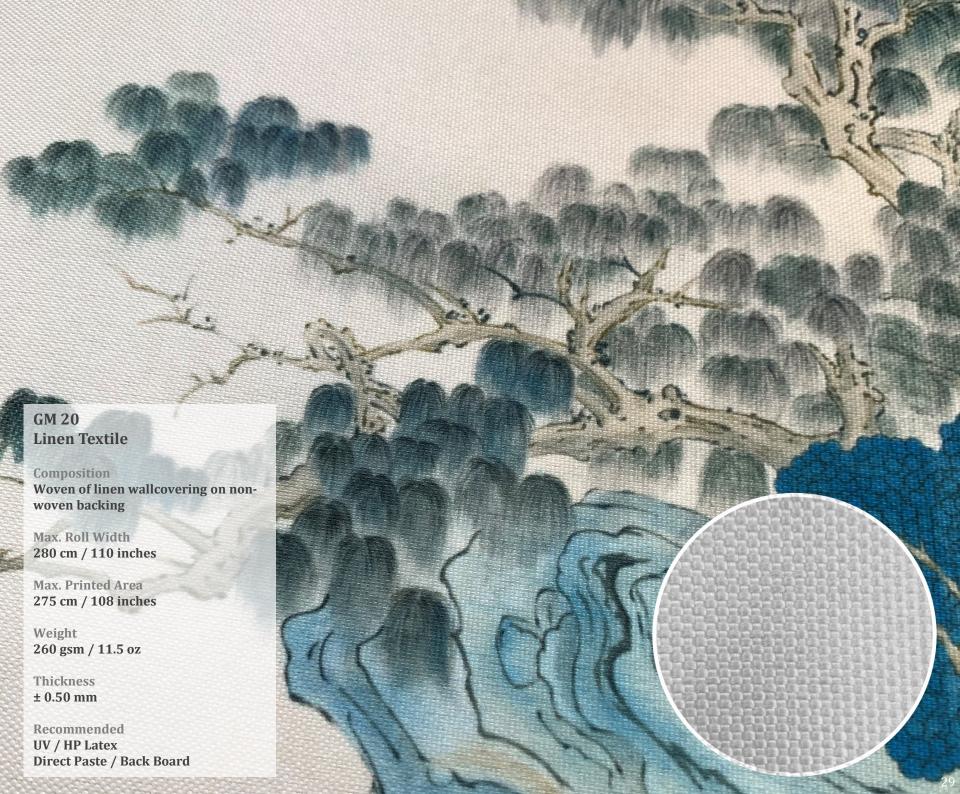
GM 21 Woven of Dupioni & Linen



GM 22 Satin Cloth Textile



GM 23 Shimmer Spun Silk









Textile series are developed for high-end interior spaces such as star hotels and commercial offices. In this section we pick total 8 popular textile materials including natural linen, silk, and glitter polyester.



GM 24 Crystal Yarn



GM 25 Dupioni Silk

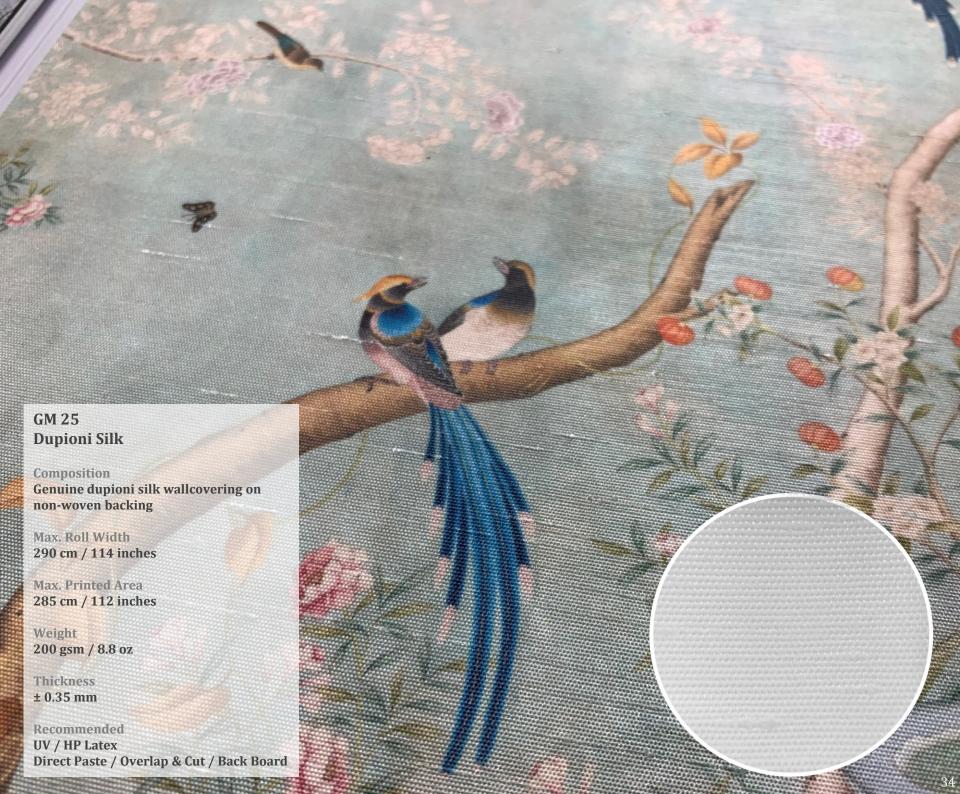


GM 26 Grade A Fire-proof Cloth



GM 27 Shimmer Textile









In this section we include materials of foil wallpaper and glitter polyester weaves wallcovering. Its natural shining surface makes the artwork to be premium and eye-catching. This premium collection will add the luxury in the interior and catch the attention of people passing by.



GM 28 Gold Foil Wallpaper



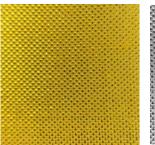
GM 29 Gold Foil Wallpaper



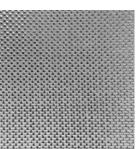
GM 30 Silver Foil Wallpaper



GM 31 Silver Foil Wallpaper

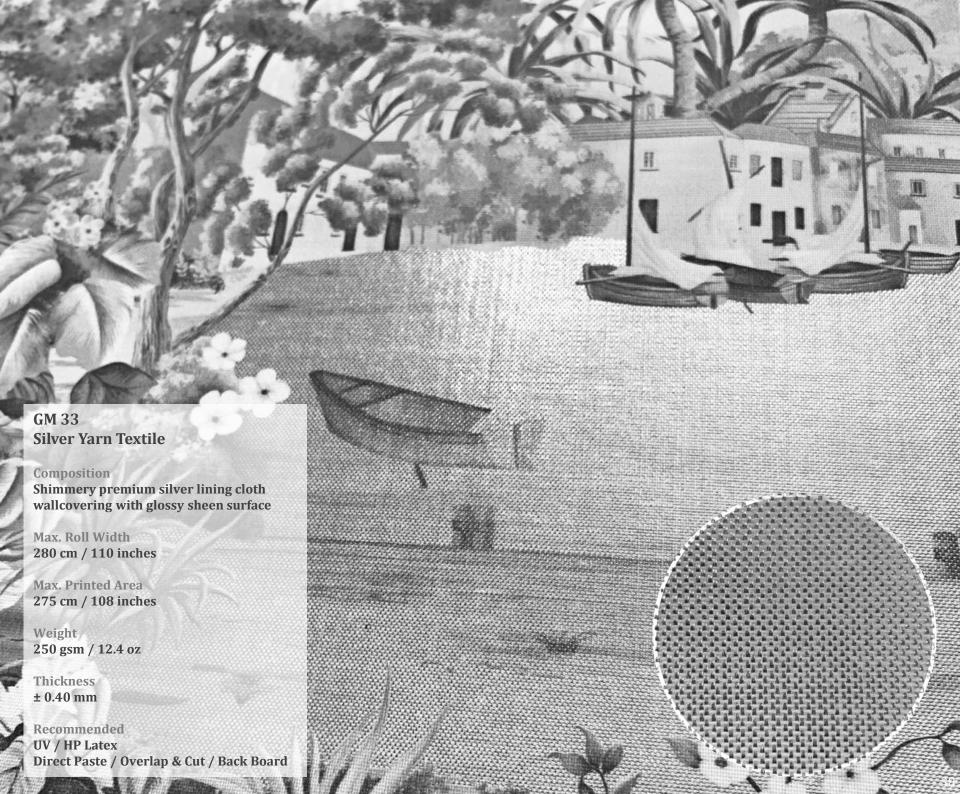


GM 32 Gold Yarn Textile



GM 33 Silver Yarn Textile







In this section we creatively apply natural grass cloth wallpaper material for the printing, including paper weaving and sisal wallpaper. The composition helps to deliver peace and calm to the interior.



GM 34 Paper Woven



GM 35 Paper Woven



GM 36 Paper Woven



GM 37 Sisal Woven



GM 38 Sisal Woven



GM 39 Sisal Woven





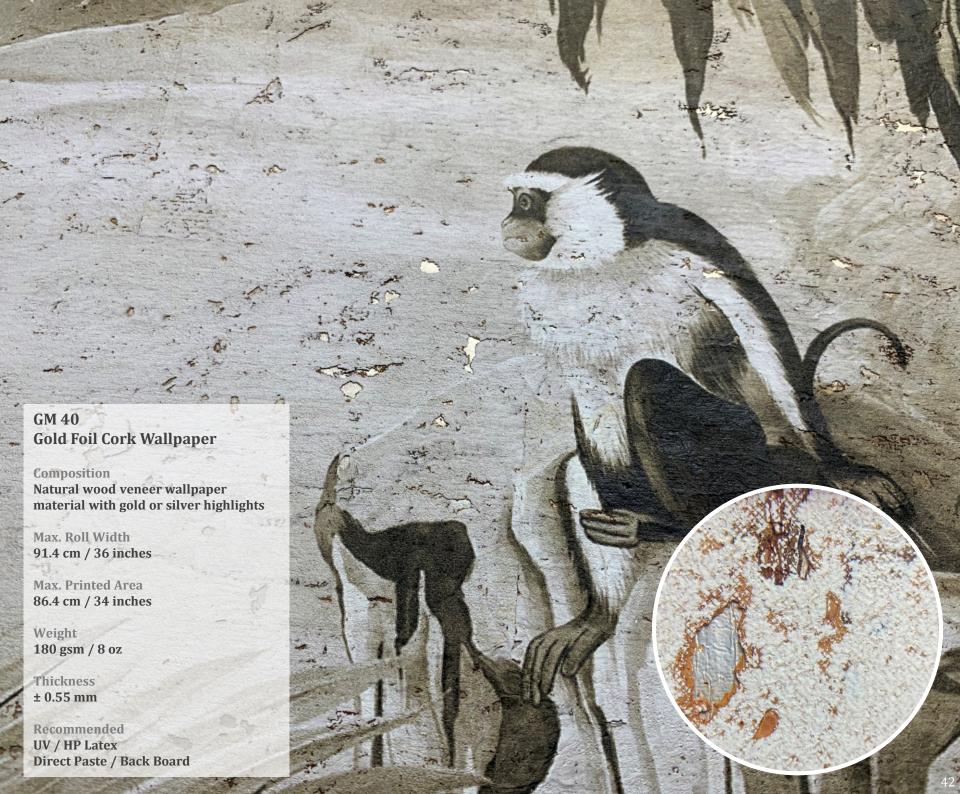
In this section we creatively apply natural cork wallpaper material for the printing. The material delivers more gimmick to the standard printing designs, the natural finish of the material makes the interior more premium and unique.



GM 40 Silver Foil Cork Wallpaper



GM 41 Gold Foil Cork Wallpaper







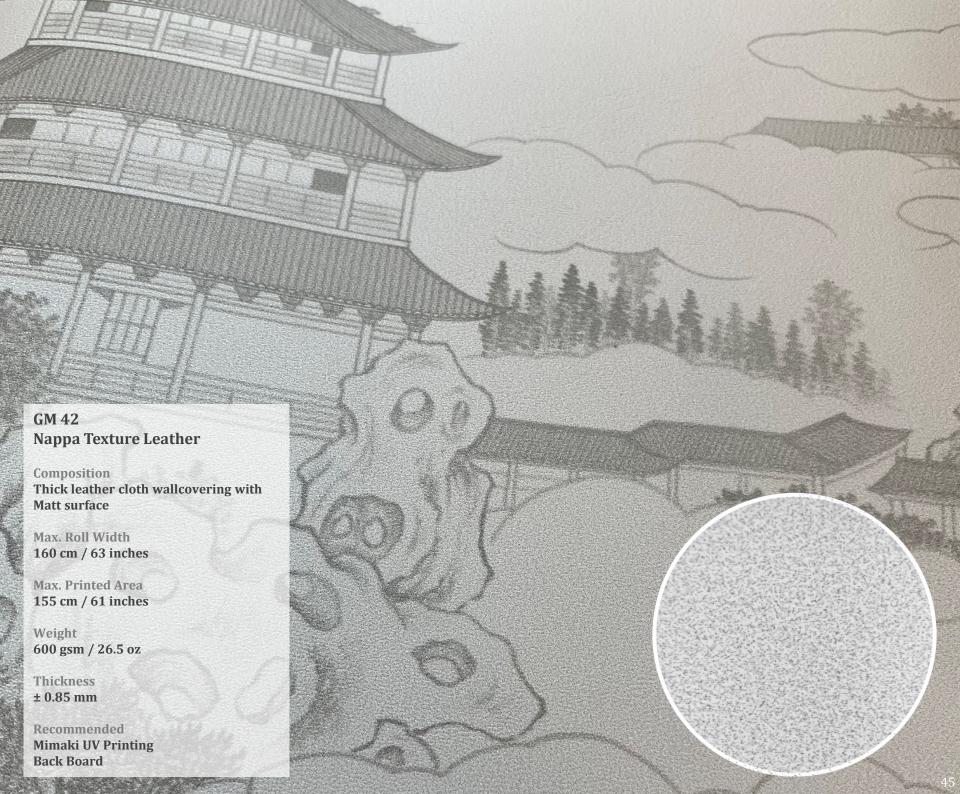
Leather can be seen in high end interior spaces in various forms, from wallcoverings to upholstery. The fine leather texture can reflect the color stably which allows the interior to be more customized and outstanding.



GM 42 Nappa Texture Leather



GM 43 Fine Leather



## GM 43 Fine Leather

Composition

Thick leather cloth wallcovering with Matt surface

Max. Roll Width 160 cm / 63 inches

Max. Printed Area 155 cm / 61 inches

Weight 600 gsm / 26.5 oz

Thickness ± 0.85 mm

Recommended Mimaki UV Printing Back Board





In this section we creatively apply sheer for the printing, featuring natural silk, spun silk and linen textures sheer. The outstanding printing on sheer decorate the traditional window to be more fashion and trendy.



GM 44 Linen Curtain Sheer



GM 45 Spun Silk Curtain Sheer





In this section we pick four different types of stickers for windows. They are free of chemical glue, easy to apply and peel, adding more fun to our daily lives. The material can be decorated in residence, office corridor, and retail store.



GM 46 Static Sticker



GM 47 Glitter Static Sticker



GM 48 Self-adhesive Glass Sticker



GM 49 Frosted Glass Sticker





## **CONTACT US FOR SAMPLES!**