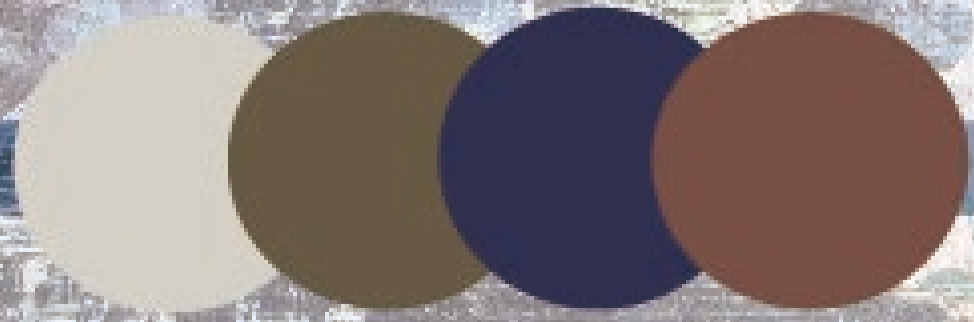


KEEP MOVING
DREAMS
STAY STRONG



SS27 TRENDS



INSPIRATION SOURCES

CREATIVE SPARKS FROM MULTICULTURAL ROOTS

BRAND TRENDS

RECONNECT • REVALUE

TREND APPLICATIONS

FROM TRENDS TO COMMERCIAL PRACTICE

2027SS | MINIMAL TREND COMMUTER

Aesthetic & Functional Commuter Style,
Boundless Scenarios

SILHOUETTE: Deconstructed meets classic,
sharp lines with relaxed fits, multi-scenario ready

DETAILS: Waist deconstruction, cargo pockets,
pleated volume — balancing relaxed & tailored
tension

COLOR PALETTE: Lonely Star Beige × Medieval
Blue, low-saturation neutrals for commute &
outdoor versatility

VISION: Soft outdoor aesthetics for elegant
urban commuters

Dressing scenario



This season's functional apparel caters to the full spectrum of modern active lifestyles, designed to perform seamlessly across diverse dressing scenarios. From the focused, controlled movements of yoga and studio training, to the high-intensity demands of trail running and outdoor hiking, these pieces adapt to every environment. Engineered fabrics and ergonomic silhouettes deliver stretch, breathability, and support, ensuring comfort and confidence whether in the studio, on the trail, or transitioning between activities. It's a holistic approach to activewear, where versatility meets purpose-driven design.

Knitted Slim-fit Yoga Wear



In today's fashion, integrated weaving is redefining the boundary between cutting and sewing. Yarns become "intelligent brushes" on the loom canvas, directly shaping performance, fit and brand narrative. This season's trend sees functional apparel evolve into sculptural, high-performance art—where craftsmanship itself is the design language.

- Detail Illustration



(Fabric details)



(Fabric details)

Form-Fitting Yoga Jacket



Crafted with stretch-engineered knit, this form-fitting yoga jacket hugs the body like a second skin. Contour seams and tailored panels sculpt the waist and torso, delivering a streamlined silhouette that moves with you—whether flowing through yoga sequences or heading out post-workout. The sleek, minimalist design balances performance and style, elevating activewear into everyday fashion.

• Detail Illustration



(Fabric details)



(Fabric details)

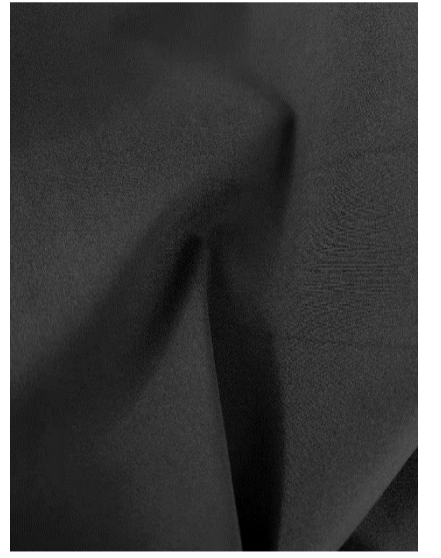
Side-Striped Slim-Fit Yoga Leggings



Side-seam detailing, strategically placed along the leg, delivers a visually lengthening, sculpting effect. Evolving from classic sportswear accents into structural design elements, these strips boost visual appeal and commercial value, perfectly balancing functionality and fashion.



- Detail Illustration



(Fabric details)



(Fabric details)

Utility Outdoor Bottoms (Pants & Skirts)



Functional multi-pocket detailing, adjustable fits, and durable fabrics define these gorpcore-inspired pants and skirts. Blending classic workwear codes with modern outdoor versatility, they deliver both trail-ready practicality and street-ready aesthetics, perfect for the modern, multi-tasking lifestyle.



• Detail Illustration



(Fabric details)

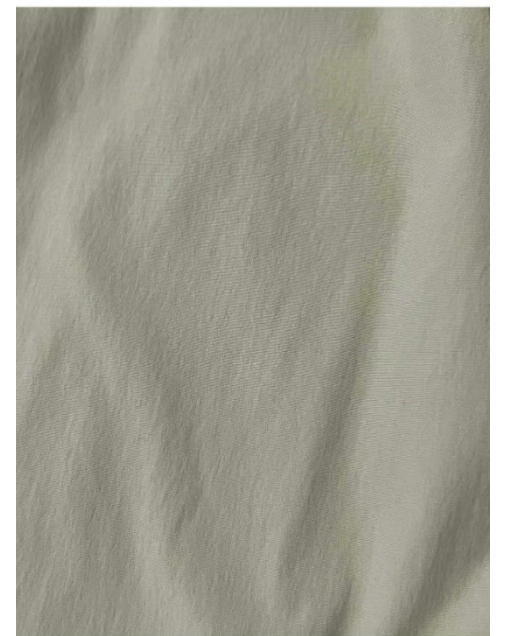


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- Detail Illustration



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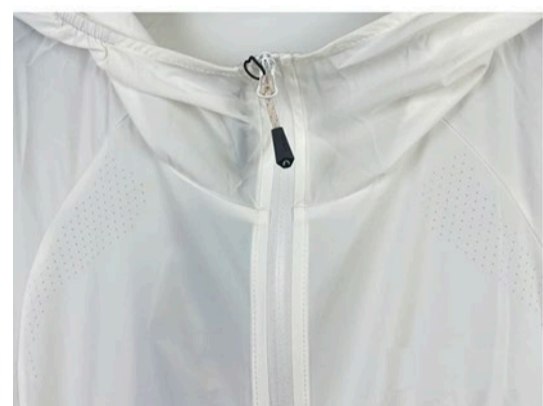
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Cicada-Wing Sheer Sun Protective Wear

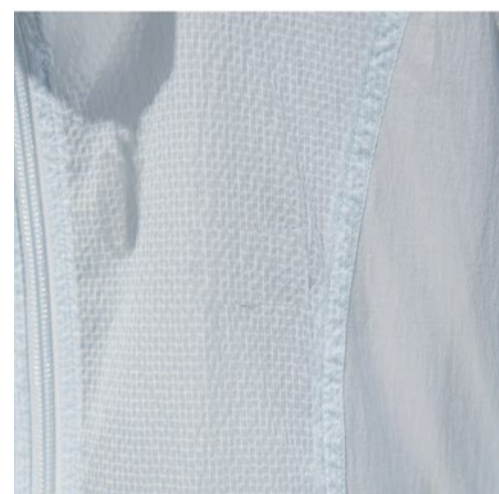


Centering on the ultra-light sheer aesthetic of high-performance sun-protective apparel, ultra-thin translucent fabrics strike a perfect balance between visual layering and sun protection. Interpreted through cicada-wing sheerness, breathable structures and technical armor, craftsmanship has become a core visual language for brand differentiation, far beyond mere functionality. Future sunwear will blur urban and outdoor boundaries. By adopting topological textures and geometric reconstruction, it upgrades from passive defense to active environmental adaptation.

- Detail Illustration



(Fabric details)



(Fabric details)



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