







## **COMPANY PROFILE**

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## **PRODUCTPROFILE**

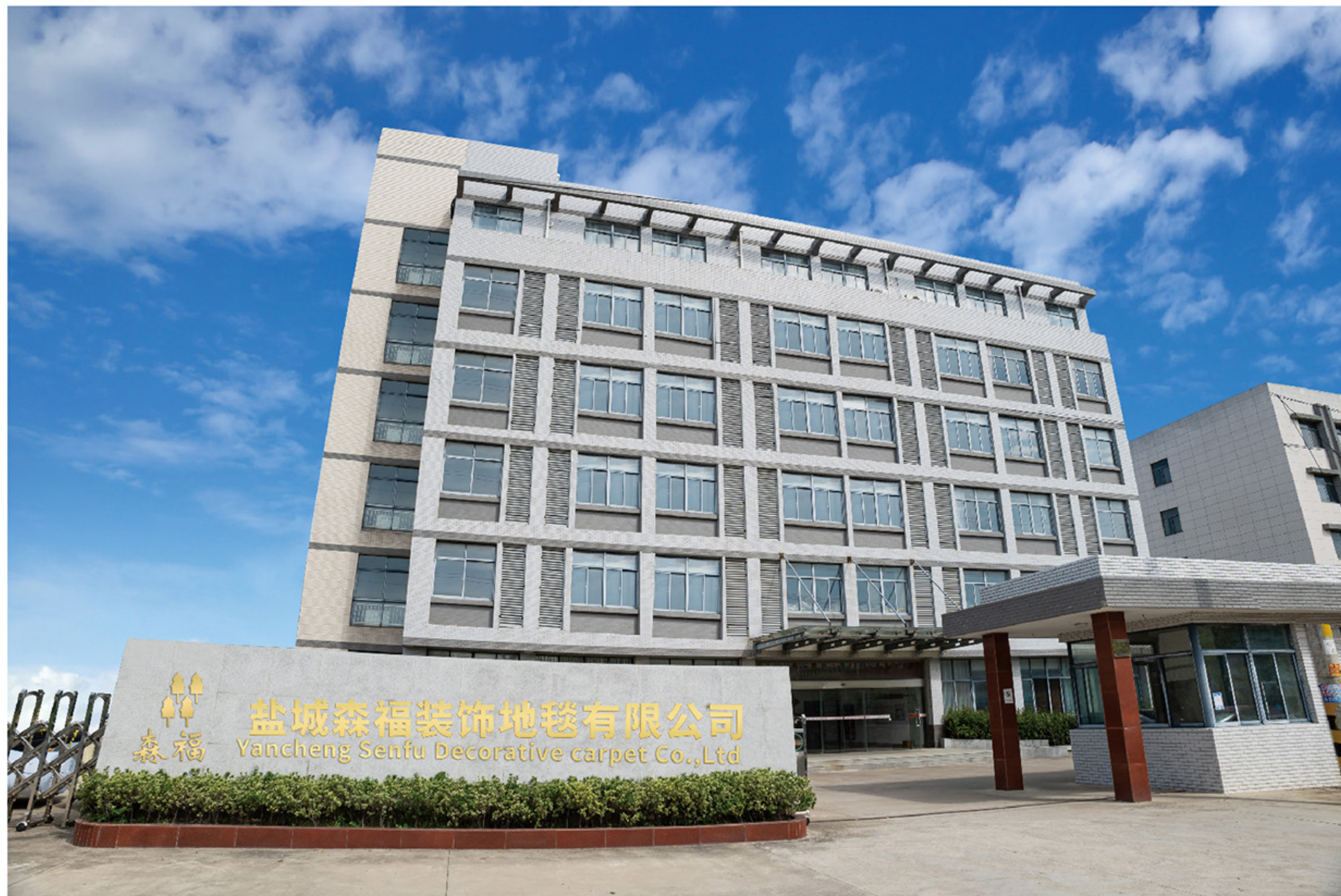
BATHROOM TUFTED MAT A-01

KIDS RUG B-01

CUSHION C-01



# COMPANY PROFILE





—— 企业介绍和证书 ——  
Business introduction and certificate

惠荣家居公司位于中国江苏省南京市鼓楼区，公司目前下设三个生产型工厂，即：盐城森福地毯有限公司（专业地毯工厂）、盐城森福纺织有限公司（地毯+家纺等产品综合性工厂）、福家森针纺织品经营部（电商工厂+打样版房），共计占地面积4万平方左右，员工300多人。

惠荣公司二十年来主要生产和销售海绵类复合地毯、地垫，年生产能力可达700万平方米左右，是中国国内最专业的、最大的海绵类复合地毯工厂之一，年销售额超亿元。

从2018年开始，惠荣公司开始走向地毯+产品路线，+家纺、宠物、玩具、海绵沙发等家居系列产品。

惠荣公司现有复合机、3D数码打印机、转移印花机、裁剪机、充绵机、激光机、压花机、压缩机等等专业生产地毯、家纺、玩具、宠物用品、海绵沙发等产品的生产设备。每年通过AEON、BSCI、Hornbach、COSTCO、Disney等等验厂。主要市场为日本，占公司销售额50%以上，其次为欧盟、美国、澳大利亚等等国家和地区。并且以“森福”“思欧尚”品牌在中国国内推广和销售。

惠荣公司一直以产品创新为驱动，不断完善公司管理和提供优质服务，导入线上线下销售为核心的经营理念。

未来惠荣公司会继续朝着家居系列产品方向往前发展，诚挚邀请全球各地区客户提供合作机会，惠荣人会倍感珍惜，携手共进美好明天。

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Nanjing Huirong Household Technology co.,ltd. is located in Gulou District, Nanjing City, Jiangsu Province, China. Our company currently has three production factories: Yancheng Senfu Decorative Carpet Co., LTD. (professional carpet factory), Yancheng Senfu Textile Co., LTD. (carpet + home textile and other products comprehensive factory), Fu Jia Sen needle textile business department (e-commerce factory + proofing room), a total area of about 40,000 square meters, more than 300 employees.

In the past 20 years, our company has mainly produced and sold sponge composite carpets and floor mats, with an annual production capacity of about 7 million square meters. It is one of the most professional and largest sponge composite carpet factories in China, with annual sales of over 100 million yuan.

Since 2018, our company has begun to move toward the carpet + product route, + home textiles, pets, toys, sponge sofas and other home products.

Our company existing composite machine, 3D digital printer, transfer printing machine, cutting machine, cotton filling machine, laser machine, embossing machine, compressor and other professional production of carpet, home textile, toys, pet supplies, sponge sofa and other products production equipment. Every year our factories can pass AEON, BSCI, Hornbach, COSTCO, Disney and other factory inspection. The main market is Japan, accounting for more than 50% of the company's sales, followed by the European Union, the United States, Australia and other countries and regions. And we also use "Senfu" and "Siochan" brand in China domestic promotion and sales.

Our company has been driven by product innovation, constantly improve corporate management and provide quality services, and introduce online and offline sales as the core business philosophy.

In the future, Huirong Group will continue to develop in the direction of home products, and sincerely invite customers from all over the world to provide cooperation opportunities. Huirong people will cherish it and work together for a better tomorrow.

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—— 企业介绍和证书 ——  
Business introduction and certificate

惠榮家居（インテリア）会社は中国江苏省南京市鼓楼区に建社し、現在、塩城森福カーペット有限公司（カーペット専門工場）、塩城森福テキスタイル有限公司（カーペット+ホームテキスタイルなど複数の製品を扱う総合工場）、森福針織品営業部（EC工場+サンプルルーム）という3つの生産型工場を設けています。総敷地面積は約4万平方メートルで、従業員数は300人以上です。

20年間、惠榮会社はスポンジ系複合カーペットやマットの生産と販売に専念してきました。年間生産能力は約700万平方メートルで、中国国内で最も専門的で最大級のスポンジ系複合カーペット工場の一つであり、年間売上高は1億元を超えます。

2018年から、惠榮会社はカーペットに加えて、ホームテキスタイル、ペット用品、おもちゃ、スポンジソファなどホームユース製品シリーズの製造と販売を開始しました。

会社は複合機、3Dデジタルプリンター、転写印刷機、裁断機、充綿機、レーザー機、押出成型機、圧縮機など、カーペット、ホームテキスタイル、おもちゃ、ペット用品、スポンジソファなどの製品を生産するための専門設備を保有しています。毎年、AEON、BSCI、Hornbach、COSTCO、Disneyなど多くの企業の工場検査を通過しています。主要な市場は日本で、会社の売上高の50%以上を占めており、次いでEU、米国、オーストラリアなど他の国と地域があります。また、「森福」「シオス」ブランドで中国国内で製品を宣伝し、販売しています。

惠榮会社は常に製品革新を推進し、会社の管理を改善し、高品質なサービスを提供してきました。オンラインとオフラインの販売を核とする経営理念を導入しています。

공장 증명서      認定書を取る      CERTIFICATE







## BATHROOM TUFTED MAT

Huirong Bring elegance and luxury to your bathroom décor with the These versatile bath rugs bring gorgeous designer style and the ultimate comfort to any bathroom. these rugs are absorbent, low linting and plush, a perfect update to any home.



A-01

## BATHROOM TUFTED MAT



Item: FZDC24023

Description: Tufted velvet

Material: Surface: 1000gsm tufted

Backing: 750gsm TPR

Gram weight: \_\_\_\_\_



Item: FZDC24022

Description: Tufted velvet

Material: Surface: 1000gsm tufted

Backing: 750gsm TPR

Gram weight: \_\_\_\_\_



Item: HRD240767

Description: Tufted velvet

Material: Surface: 1000gsm tufted

Backing: 750gsm TPR

Gram weight: \_\_\_\_\_



Item: FZDC24024

Description: Tufted velvet

Material: Surface: 1000gsm tufted

Backing: 750gsm TPR

Gram weight: \_\_\_\_\_



Item: HRD240769

Description: Tufted velvet

Material: Surface: 1000gsm tufted

Backing: 750gsm TPR

Gram weight: \_\_\_\_\_



Item: HRD240768

Description: Tufted velvet

Material: Surface: 1000gsm tufted

Backing: 750gsm TPR

Gram weight: \_\_\_\_\_



Item: HRD240771

Description: Tufted velvet

Material: Surface: 1000gsm tufted

Backing: 750gsm TPR

Gram weight: \_\_\_\_\_



Item: HRD240770

Description: Tufted velvet

Material: Surface: 1000gsm tufted

Backing: 750gsm TPR

Gram weight: \_\_\_\_\_



Item: HRD240773Description: Tufted velvetMaterial: Surface: 1000gsm tuftedBacking: 750gsm TPR

Gram weight: \_\_\_\_\_

Item: HRD240772Description: Tufted velvetMaterial: Surface: 1000gsm tuftedBacking: 750gsm TPR

Gram weight: \_\_\_\_\_

Item: HRD240775Description: Tufted velvetMaterial: Surface: 1000gsm tuftedBacking: 750gsm TPR

Gram weight: \_\_\_\_\_

Item: HRD240774Description: Tufted velvetMaterial: Surface: 1000gsm tuftedBacking: 750gsm TPR

Gram weight: \_\_\_\_\_

Item: HRDC24002Description: Tufted velvetMaterial: Surface: 1000gsm tuftedBacking: 750gsm TPR

Gram weight: \_\_\_\_\_

Item: HRDC24001Description: Tufted velvetMaterial: Surface: 1000gsm tuftedBacking: 750gsm TPR

Gram weight: \_\_\_\_\_

Item: HRDC24004Description: Tufted velvetMaterial: Surface: 1000gsm tuftedBacking: 750gsm TPR

Gram weight: \_\_\_\_\_

Item: HRDC24003Description: Tufted velvetMaterial: Surface: 1000gsm tuftedBacking: 750gsm TPR

Gram weight: \_\_\_\_\_





Item: HRDC24006

Description: Tufted velvet

Material: Surface: 1000gsm tufted

Backing: 750gsm TPR

Gram weight:                     



Item: HRDC24005

Description: Tufted velvet

Material: Surface: 1000gsm tufted

Backing: 750gsm TPR

Gram weight:                     



Item: HRDC24008

Description: Tufted velvet

Material: Surface: 1000gsm tufted

Backing: 750gsm TPR

Gram weight:                     



Item: HRDC24007

Description: Tufted velvet

Material: Surface: 1000gsm tufted

Backing: 750gsm TPR

Gram weight:                     



Item: HRDC24010

Description: Tufted velvet

Material: Surface: 1000gsm tufted

Backing: 750gsm TPR

Gram weight:                     



Item: HRDC24009

Description: Tufted velvet

Material: Surface: 1000gsm tufted

Backing: 750gsm TPR

Gram weight:                     



Item: HRDC24012

Description: Tufted velvet

Material: Surface: 1000gsm tufted

Backing: 750gsm TPR

Gram weight:                     



Item: HRDC24011

Description: Tufted velvet

Material: Surface: 1000gsm tufted

Backing: 750gsm TPR

Gram weight:



Item: HRDC24015Description: Tufted velvetMaterial: Surface: 1000gsm tuftedBacking: 750gsm TPRGram weight:                     Item: HRDC24013Description: Tufted velvetMaterial: Surface: 1000gsm tuftedBacking: 750gsm TPRGram weight:                     Item: HRDC24036Description: Tufted velvetMaterial: Surface: 1000gsm tuftedBacking: 750gsm TPRGram weight:                     Item: HRDC24016Description: Tufted velvetMaterial: Surface: 1000gsm tuftedBacking: 750gsm TPRGram weight:                     Item: HRDC24053Description: Tufted velvetMaterial: Surface: 1000gsm tuftedBacking: 750gsm TPRGram weight:                     Item: HRDC24049Description: Tufted velvetMaterial: Surface: 1000gsm tuftedBacking: 750gsm TPRGram weight:                     Item: HRDC24014Description: Tufted velvetMaterial: Surface: 1000gsm tuftedBacking: 750gsm TPRGram weight:                     Item: HRDC24054Description: Tufted velvetMaterial: Surface: 1000gsm tuftedBacking: 750gsm TPRGram weight:





Item: HRDC24061

Description: Tufted velvet

Material: Surface: 1000gsm tufted

Backing: 750gsm TPR

Gram weight: \_\_\_\_\_



Item: HRDC24055

Description: Tufted velvet

Material: Surface: 1000gsm tufted

Backing: 750gsm TPR

Gram weight: \_\_\_\_\_



Item: HRDC24063

Description: Tufted velvet

Material: Surface: 1000gsm tufted

Backing: 750gsm TPR

Gram weight: \_\_\_\_\_



Item: HRDC24062

Description: Tufted velvet

Material: Surface: 1000gsm tufted

Backing: 750gsm TPR

Gram weight: \_\_\_\_\_



Item: HRDC24067

Description: Tufted velvet

Material: Surface: 1000gsm tufted

Backing: 750gsm TPR

Gram weight: \_\_\_\_\_



Item: HRDC24064

Description: Tufted velvet

Material: Surface: 1000gsm tufted

Backing: 750gsm TPR

Gram weight: \_\_\_\_\_



Item: HRDC24069

Description: Tufted velvet

Material: Surface: 1000gsm tufted

Backing: 750gsm TPR

Gram weight: \_\_\_\_\_



Item: HRDC24068

Description: Tufted velvet

Material: Surface: 1000gsm tufted

Backing: 750gsm TPR

Gram weight: \_\_\_\_\_





Item: HRDC24098

Description: Tufted velvet

Material: Surface: 1000gsm tufted

Backing: 750gsm TPR

Gram weight:                     



Item: HRDC24099

Description: Tufted velvet

Material: Surface: 1000gsm tufted

Backing: 750gsm TPR

Gram weight:                     



Item: HRDC24075

Description: Tufted velvet

Material: Surface: 1000gsm tufted

Backing: 750gsm TPR

Gram weight:                     



Item: HRDC24070

Description: Tufted velvet

Material: Surface: 1000gsm tufted

Backing: 750gsm TPR

Gram weight:                     



Item: HRDC24092

Description: Tufted velvet

Material: Surface: 1000gsm tufted

Backing: 750gsm TPR

Gram weight:                     



Item: HRDC24076

Description: Tufted velvet

Material: Surface: 1000gsm tufted

Backing: 750gsm TPR

Gram weight:                     



Item: HRDC24094

Description: Tufted velvet

Material: Surface: 1000gsm tufted

Backing: 750gsm TPR

Gram weight:                     



Item: HRDC24093

Description: Tufted velvet

Material: Surface: 1000gsm tufted

Backing: 750gsm TPR

Gram weight:





Item: HRDC24108

Description: Tufted velvet

Material: Surface: 1000gsm tufted

Backing: 750gsm TPR

Gram weight:                     



Item: HRDC24100

Description: Tufted velvet

Material: Surface: 1000gsm tufted

Backing: 750gsm TPR

Gram weight:                     



Item: HRDC24160

Description: Tufted velvet

Material: Surface: 1000gsm tufted

Backing: 750gsm TPR

Gram weight:                     



Item: HRDC24109

Description: Tufted velvet

Material: Surface: 1000gsm tufted

Backing: 750gsm TPR

Gram weight:                     

Stay tuned





## CUSHION

Simple with  
silent company,  
the interpretation of  
a better life





No: BT03CW  
 Name: seating mat  
 Face : Polyester fiber+cellulose fiber  
 Middle: 35D low rebound sponge  
 Back: Non woven point plastic



No: BT03CW  
 Name: seating mat  
 Face : Polyester fiber+cellulose fiber  
 Middle: 35D low rebound sponge  
 Back: Non woven point plastic



No: BT03CW  
 Name: seating mat  
 Face : Polyester fiber+cellulose fiber  
 Middle: 35D low rebound sponge  
 Back: Non woven point plastic



No: BT03CW  
 Name: seating mat  
 Face : Polyester fiber+cellulose fiber  
 Middle: 35D low rebound sponge  
 Back: Non woven point plastic



No: BT03CW  
 Name: seating mat  
 Face : Polyester fiber+cellulose fiber  
 Middle: 35D low rebound sponge  
 Back: Non woven point plastic



No: BT03CW  
 Name: seating mat  
 Face : Polyester fiber+cellulose fiber  
 Middle: 35D low rebound sponge  
 Back: Non woven point plastic

————— Stay tuned —————





## KIDS RUG

Children's carpet is a floor mat specially designed for children, providing a comfortable and safe environment. There are various materials and styles of carpets on the market, and parents need to choose according to their children's age, activity habits, and decoration style. When choosing, it is important to consider practicality, durability, children's preferences, and safety.





No: HRD243705  
 Name: Children's series  
 Face : Polyester fiber+cellulose fiber  
 Middle: 35D low rebound sponge  
 Back: Non woven point plastic



No: HRD243704  
 Name: Children's series  
 Face : Polyester fiber+cellulose fiber  
 Middle: 35D low rebound sponge  
 Back: Non woven point plastic



No: HRD243707  
 Name: Children's series  
 Face : Polyester fiber+cellulose fiber  
 Middle: 35D low rebound sponge  
 Back: Non woven point plastic



No: HRD243706  
 Name: Children's series  
 Face : Polyester fiber+cellulose fiber  
 Middle: 35D low rebound sponge  
 Back: Non woven point plastic



No: HRD243708  
 Name: Children's series  
 Face : Polyester fiber+cellulose fiber  
 Middle: 35D low rebound sponge  
 Back: Non woven point plastic

Stay tuned



# THANKS

Your choice gives us great confidence, and your trust is the driving force for us to persist. We have been reflecting and improving, and because of focus, we are professional. Along the way, with your company, rain or shine.



Website



Alibaba Store  
SENFU-II



Alibaba Store  
Huirong

Manufacturer: Nanjing Huirong Household Technology Co., Ltd.

Office add: Room 1703, Suning Qingjiang Plaza, 88 Jiangdong North Road,

Factory add1: No.8 Weisi Road, Yannan Mechanical & Industrial Park, Gangzhong  
Sub-district, Yandu District, Yancheng, PC 224042 Jiangsu, China

Factory add2: Hongda new long lines east, Panwan Town, Sheyang Country,  
Yancheng City, Jiangsu Province, China

Web: [www.senfucarpets.com](http://www.senfucarpets.com)