

Smart Retail Eco-Innovator

LUCKY STAR

Smart Retail Solutions
Provider Assists Stores
in Digital Transformation



WeChat Official website

CONNECT US

Tel:0086-0591-83375135

Mail:admin@fzluckystar.com

Add: No.5,Shi Zi Ting Road,Cangshan Park,Pushang Industrial District,Fuzhou,Fujian,China

ABOUT US

Innovators is Smart Retail

Fuzou Lucky Star Co.,LTD. founded in 2005, We are a leading Chinese enterprise specializing in the research, development, and production of intelligent weighing instruments and cloud media intelligent price lists and offering a comprehensive suite of solutions for new retail smart operations. With a workforce exceeding 300 employees and an extensive network of channel partners, we cater to customers delivering professional-grade smart retail solutions.

Dedicated to crafting intelligent cloud media smart price tags, along with a range of smart products and marketing platforms. We possess the capability for independent research and innovation in both hardware and software, seamless solution integration, and comprehensive resource alignment across the entire industry chain. Through our seamlessly integrated online and offline intelligent marketing systems, we assist clients in their digital transformation efforts and the restructuring of the retail ecosystem.

With a wealth of technical expertise and sharp market acumen, Strategically expand its reach globally, serving more than 5,000 clients and growing alongside them.

5000 Chain store selection

180 Brand collaboration

www.fzluckystar.com

FUZHOU LUCKY STAR CO.,LTD

Intelligent marketing screen

Intelligent marketing screen



E4T10W1B | 10.1"

- Full color LCD
- Narrow bezel
- Glass panel
- Waterproof splashing
- IP4 waterproof

Resolution ratio: 1280×800 Equipment weight: 369.5 g
 Dimension: 150.9×243.9×11 mm Brightness: 250 Battery: DC 24V
 Window size: 216.6×135.4 mm Contrast ratio: 1000:1 typ
 Communication: WIFI+BLE Operation temperature: 0~50°C



E4T15W1B | 15.6"

- Full color LCD
- Narrow bezel
- Glass panel
- Waterproof splashing
- IP4 waterproof

Resolution ratio: 1920×1080 Equipment weight: 1100 g
 Dimension: 223.6×374.2×19 mm Brightness: 300 Battery: DC 24V
 Window size: 344.16×193.59 Contrast ratio: 1000:1 typ Operation temperature: 0~50 °C
 Communication: WIFI+2.4G wireless frequency hopping Horn: Sound chamber speaker 8Ω1W ×1

E4T10W2A | 10.1"×2

- Full color LCD
- Narrow bezel
- Glass panel
- Waterproof splashing
- IP4 waterproof
- Dual screen display

Resolution ratio: 1200×800 Equipment weight: 643 g
 Dimension: 150.9×243.9×11 mm Brightness: 250 Battery: DC 24V
 Window size: 216.6×135.4 mm Contrast ratio: 1000:1 typ
 Communication: WIFI+BLE Operation temperature: 0~50 °C



E4T15W2A | 15.6"×2

- Full color LCD
- Narrow bezel
- Glass panel
- Waterproof splashing
- IP4 waterproof
- Dual screen display

Resolution ratio: 1920×1080 Equipment weight: 1624 g
 Dimension: 223.6×374.2×19 mm Brightness: 300 Battery: DC 24V
 Window size: 344.16×193.59 mm Contrast ratio: 1000:1 typ Operation temperature: 0~50 °C
 Communication: WIFI+2.4G wireless frequency hopping Horn: Sound chamber speaker 8Ω1W ×1



E4T10W1B-W | 10.1"

- Ivory white
- Full color LCD
- Narrow bezel
- Glass panel
- IP4 waterproof
- Waterproof splashing

Resolution ratio: 1280×800 Equipment weight: 369.5 g
 Dimension: 150.9×243.9×11 mm Brightness: 250
 Window size: 216.6×135.4 mm Contrast ratio: 1000:1 typ
 Communication: WIFI+BLE Operation temperature: 0~50°C



E5T10W1B | 10.1"

- Full color LCD
- Narrow bezel
- Glass panel
- Ultra broad perspective
- IP4 waterproof
- 4G optional

Resolution ratio: 1280×800 Equipment weight: 587.6 g
 Dimension: 151.3×264.4×8.5 mm Brightness: 250 Battery: DC 24V
 Window size: 216.6×135.4 mm Contrast ratio: 1000:1 typ
 Operation temperature: 0~50 °C Communication: WIFI+BLE

E4T10W2A-W | 10.1"×2

- Ivory white
- Full color LCD
- Narrow bezel
- Glass panel
- IP4 waterproof
- Dual screen display
- Waterproof splashing

Resolution ratio: 1200×800 Equipment weight: 643 g Communication: WIFI+BLE
 Dimension: 150.9×243.9×11 mm Brightness: 250 Operation temperature: 0~50 °C
 Window size: 216.6×135.4 mm Contrast ratio: 1000:1 typ Battery: DC 24V



E5T10W2A | 10.1"×2

- Full color LCD
- Narrow bezel
- Glass panel
- Ultra broad perspective
- IP4 waterproof
- 4G optional
- Dual screen display

Resolution ratio: 1280×800 Equipment weight: 587.6 g Communication: WIFI+BLE
 Dimension: 151.3×264.4×8.5 mm Brightness: 250 Operation temperature: 0~50 °C
 Window size: 216.6×135.4 mm Contrast ratio: 1000:1 typ Battery: DC 24V



CS series

P10S1W | 10.1"

Full color LCD | Narrow bezel | Glass panel | Ultra broad perspective
IP4 waterproof | 4G optional

Resolution ratio: 1280×800

Dimension: 150.9×246.4×73.8 mm

Window size: 216.6×135.4 mm

Communication: WIFI+BLE optional 4G CAT1

Horn: Sound chamber speaker 8Ω1W ×1

Equipment weight: 1100 g

Brightness: 250

Contrast ratio: 1000:1 typ

Operation temperature: 0~50 °C

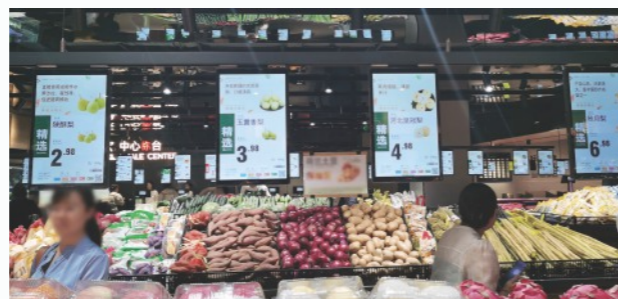
Battery: DC 12V1A



Application scenarios



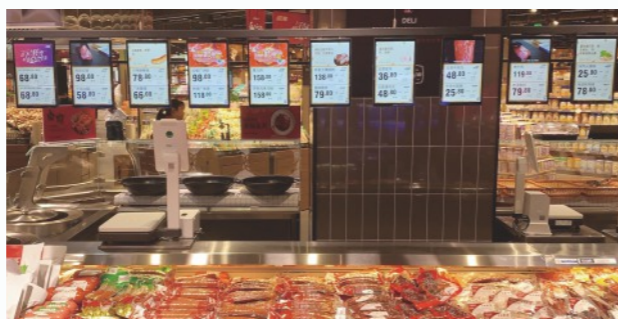
Selected from cooperative brand "Yonghui Group"



Selected from cooperative brand "Jia De Fu"



Selected from cooperative brand "Honest Supermarket"



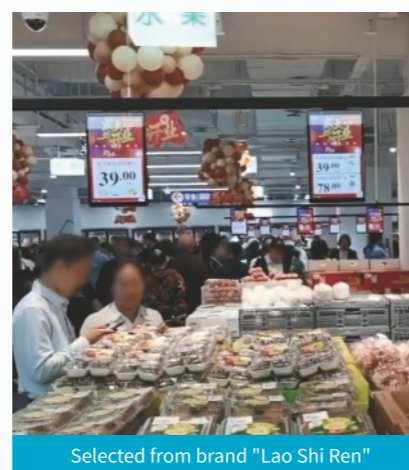
Selected from collaborative brand "Huijia Shopping Plaza"



Selected from collaborative brand "Jia Hua"



Selected from "Jia Hua"



Selected from brand "Lao Shi Ren"

IS series

E4E15Q-M | 1.54"

Four colors display | IP4 waterproof can be upgraded to IP68 waterproof

Resolution ratio: 200×200

Dimension: 50.1×37.6×12.9 mm

Window size: 27×27 mm

Communication: 2.4G wireless frequency hopping

Equipment weight: 22 g

Battery: 1×CR2450

LED flash: Support 7 colors

NFC: SUPPORTS NFC

Operation temperature: 0~40 °C



E4E21Q-M | 2.13"

Four colors display | IP4 waterproof can be upgraded to IP68 waterproof

Resolution ratio: 250×122

Dimension: 70×35.5×11.6 mm

Window size: 47.8×23 mm

Communication: 2.4G wireless frequency hopping

Equipment weight: 32.5 g

Battery: 2×CR2450

LED flash: Support 7 colors

NFC: Support NFC

Operation temperature: 0~40 °C



E4E26Q-M | 2.66"

Four colors display | IP68 waterproof

Resolution ratio: 296×152

Dimension: 83.2×41.7×12.6 mm

Window size: 60×31 mm

Communication: 2.4G wireless frequency hopping

Equipment weight: 40.5 g

Battery: 2×CR2450

LED flash: Support 7 colors

NFC: Support NFC

Operation temperature: 0~40 °C



E4E42Q-MP | 4.2"

Four colors display | IP68 waterproof

Resolution ratio: 400×300

Dimension: 97.4×88.9×13.8 mm

Window size: 84.8×63.6 mm

Communication: 2.4G wireless frequency hopping

Equipment weight: 94 g

Battery: 3×CR2450

LED flash: Support 7 colors

NFC: Support NFC

Operation temperature: 0~40 °C



Elegant ink screen

E4E42R-MP | 4.2"

Three colors display IP68 waterproof



Resolution ratio: 400×300 Equipment weight: 94 g
 Dimension: 97.4×88.9×13.8 mm Battery: 3×CR2450 NFC: Support NFC
 Window size: 84.8×63.6 mm LED flash: Support 7 colors
 Communication: 2.4G wireless frequency hopping Operation temperature: 0~40 °C

E4E75R-M | 7.5"

Three colors display IP4 waterproof



Resolution ratio: 800×480 Equipment weight: 251 g
 Dimension: 175.2×119.7×9.9 mm Battery: Disposable lithium batteries
 Window size: 163.2×97.3 mm LED flash: Support 7 colors
 Communication: 2.4G wireless frequency hopping Operation temperature: 0~40 °C NFC: Support NFC

E4E97R-M | 9.7"

Three colors display IP4 waterproof



Resolution ratio: 1280×800 Equipment weight: 350 g
 Dimension: 240.0×170.0×10.0 mm Battery: Disposable lithium batteries
 Window size: 228.0×158.0 mm LED flash: Support 7 colors
 Communication: 2.4G wireless frequency hopping Operation temperature: 0~40 °C NFC: Support NFC

Elegant ink screen

E4E26F-MP | 2.66"

Dual colors display IP68 waterproof Low temperature freezing



Resolution ratio: 296×152 Equipment weight: 39 g
 Dimension: 83.2×41.7×12.6 mm Battery: 2×CR2450
 Window size: 60×31 mm LED flash: Support 7 colors
 Operation temperature: -25~10 °C NFC: Support NFC
 Communication: 2.4G wireless frequency hopping

Application scenarios



E4E42Q-M | 4.2^{''}

Four colors display IP4 waterproof

Resolution ratio: 400×300 Equipment weight: 94 g
 Dimension: 97.4×88.9×13.8 mm Battery: 3×CR2450 NFC: Support NFC
 Window size: 84.8×63.6 mm LED flash: Support 7 colors
 Communication: 2.4G wireless frequency hopping Operation temperature: 0~40 °C

**E4E15R-M | 1.54^{''}**

Three colors display IP4 waterproof can be upgraded to IP68 waterproof

Resolution ratio: 200×200 Equipment weight: 22 g
 Dimension: 50.1×37.6×12.9 mm Battery: 1×CR2450 NFC: Support NFC
 Window size: 27×27 mm LED flash: Support 7 colors
 Communication: 2.4G wireless frequency hopping Operation temperature: 0~40 °C

**E4E75Q-M | 7.5^{''}**

Four colors display IP4 waterproof

Resolution ratio: 800×480 Equipment weight: 251 g
 Dimension: 175.2×119.7×9.88 mm NFC: Support NFC
 Window size: 163.2×97.3 mm LED flash: Support 7 colors
 Communication: 2.4G wireless frequency hopping
 Operation temperature: 0~40 °C Battery: Disposable lithium battery

**E4E26R-M | 2.66^{''}**

Three colors display IP4 waterproof can be upgraded to IP68 waterproof

Resolution ratio: 296×152 Equipment weight: 39 g
 Dimension: 83.2×41.7×12.6 mm Battery: 2×CR2450 NFC: Support NFC
 Window size: 60×31 mm LED flash: Support 7 colors
 Communication: 2.4G wireless frequency hopping Operation temperature: 0~40 °C

**E4E97Q-M | 9.7^{''}**

Four colors display IP4 waterproof

Resolution ratio: 960×672 NFC: Support NFC
 Dimension: 221×166×11.5 mm Battery: 6×CR2450
 Window size: 201.6×141.1 mm LED flash: Support 7 colors
 Communication: 2.4G wireless frequency hopping Operation temperature: 0~40 °C

**E4E42R-M | 4.2^{''}**

Three colors display IP4 waterproof

Resolution ratio: 400×300 Equipment weight: 94 g
 Dimension: 97.4×88.9×13.8 mm Battery: 3×CR2450 NFC: Support NFC
 Window size: 84.8×63.6 mm LED flash: Support 7 colors
 Communication: 2.4G wireless frequency hopping Operation temperature: 0~40 °C



Elegant ink screen



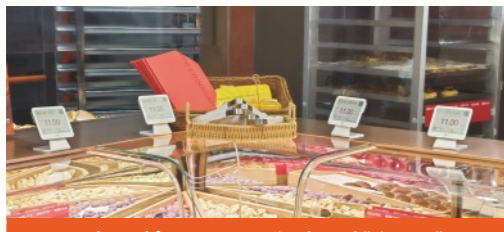
Selected from collaborative brand "Huijia Shopping Plaza"



Selected from brand "Wan De Long"



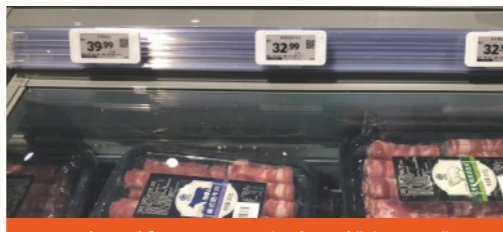
Selected from cooperative brand "Jia De Fu"



Selected from cooperative brand "Jia Hua"



Selected from brand "Wan De Long"



Selected from cooperative brand "Jia De Fu"



Selected from cooperative brand "Yonghui Group"



Selected from brand "Jia De Fu"



Selected from cooperative brand "Jia Hua"



Selected from cooperative brand "Huijia Shopping Plaza"



Selected from brand "Jia De Fu"



Selected from cooperative brand "Yonghui Group"



Selected from cooperative brand "Huijia Shopping Plaza"



Selected from brand "Jia De Fu"



Selected from cooperative brand "Huijia Shopping Plaza"

E3E21W-M | 2.13"

Dual colors display IP4 waterproof

Resolution ratio: 250×122 Equipment weight: 32.5 g
 Dimension: 70.6×34.6×12.4 mm Battery: 2×CR2450
 Window size: 47.8×23 mm LED flash: Support 7 colors NFC: Support NFC
 Communication: 2.4G wireless frequency hopping Operation temperature: 0~40 °C



Elegant ink screen

E3E21F-M | 2.13" Low temperature freezing

Dual colors display IP4 waterproof



Resolution ratio: 250×122 NFC: Support NFC
 Dimension: 70.6×32.8×11.6 mm Equipment weight: 56 g
 Window size: 47.8×23 mm Battery: 2×CR2450 Interaction: RGB colored lights
 Operation temperature: -25~10 °C Communication: 2.4G wireless frequency hopping

E3E21R-M | 2.13" Three colors display IP4 waterproof

Resolution ratio: 250×122
 Dimension: 70×32.8×11.6 mm Equipment weight: 32.5 g
 Window size: 47.8×23 mm Battery: 2×CR2450
 NFC: Support NFC Interaction: RGB colored lights
 Operation temperature: 0~40 °C Communication: 2.4G wireless frequency hopping



E3E29F-M | 2.9" Low temperature freezing

Dual colors display IP4 waterproof



Resolution ratio: 296×128 NFC: Support NFC
 Dimension: 90.7×40.9×11.9 mm Equipment weight: 43 g
 Window size: 66.9×29.6 mm Battery: 2×CR2450
 Operation temperature: -25~10 °C Interaction: RGB colored lights
 Communication: 2.4G wireless frequency hopping

Elegant ink screen

Elegant ink screen

E3E29R-M | 2.9"

Three colors display IP4 waterproof

Resolution ratio: 296×128
 Dimension: 90.7×40.9×11.9 mm
 Window size: 66.9×29.6 mm
 NFC: Support NFC
 Operation temperature: 0~40 °C

Equipment weight: 32.5 g
 Battery: 2×CR2450
 Interaction: RGB colored lights
 Communication: 2.4G wireless frequency hopping



E3E58Q-M | 5.8"

Four colors display IP4 waterproof

Resolution ratio: 648×480
 Dimension: 134.9×108.8×14.2 mm
 Window size: 118.8×88.2 mm
 NFC: Support NFC
 Operation temperature: 0~40 °C

Equipment weight: 129.5 g
 Battery: 3×CR2450
 Interaction: RGB colored lights
 Communication: 2.4G wireless frequency hopping



E3E29Q-M | 2.9"

Four colors display IP4 waterproof

Resolution ratio: 296×128
 Dimension: 90.7×40.9×11.9 mm
 Window size: 66.9×29.6 mm
 NFC: Support NFC
 Operation temperature: 0~40 °C

Equipment weight: 32.5 g
 Battery: 2×CR2450
 Interaction: RGB colored lights
 Communication: 2.4G wireless frequency hopping



E3E42R-M | 4.2"

Three colors display IP4 waterproof

Resolution ratio: 400×300
 Dimension: 100.5×86.9×14.2 mm
 Window size: 84.8×63.6 mm
 NFC: Support NFC
 Operation temperature: 0~40 °C

Equipment weight: 94 g
 Battery: 3×CR2450
 Interaction: RGB colored lights
 Communication: 2.4G wireless frequency hopping



E3E58R-M | 5.8"

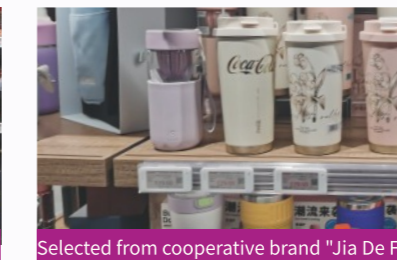
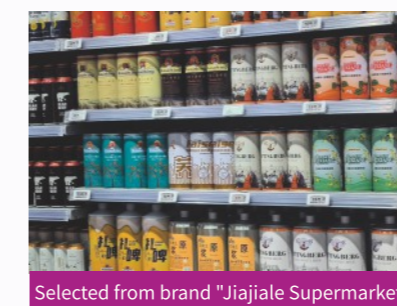
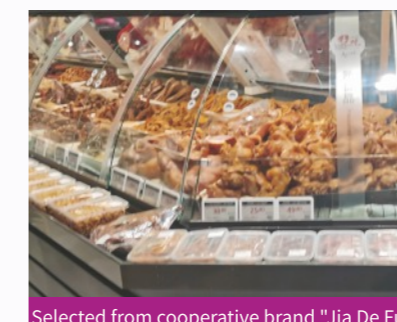
Three colors display IP4 waterproof

Resolution ratio: 648×480
 Dimension: 134.9×108.8×14.2 mm
 Window size: 118.8×88.2 mm
 NFC: Support NFC
 Operation temperature: 0~40 °C

Equipment weight: 129.5 g
 Battery: 3×CR2450
 Interaction: RGB colored lights
 Communication: 2.4G wireless frequency hopping



Application scenarios



Easy to install accessories

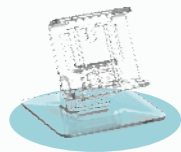
Convenient installation, flexible and safe, suitable for various scenarios

Tido/Hars series Universal installation for various scenarios.

1.5-inch / 2.13-inch / 2.6-inch / 2.9-inch / 4.2-inch / 5.8-inch



Aquarium clamp accessory



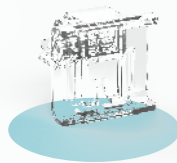
Pedestal accessory



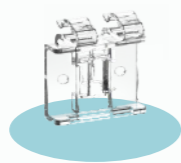
Adapter board accessory



Track accessory



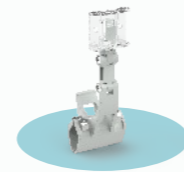
T-shaped hook accessory



Straight line hook accessory



Ice-fresh fork accessories



Universal joint clamp accessory

Sebo series

Upright stand



Soarfree fourth-generation guide rail



Banding



Support rod fixing flange



Guide rail support rod flange



Round rod

Hanging installation



Soarfree fourth-generation guide rail



T-shaped connector



Head



Banding

Pole installation



Soarfree fourth-generation guide rail



Banding



T-shaped connector



Guide rail support rod flange



Round rod

Save More, Earn More Innovator in Smart Retail

Through one-click price adjustments, optimizing sales effectiveness, and reducing the investment in human resources, we have saved funds
Utilizing marketing tools like giveaways, advertisements, and mini-program stores to capture customer attention and facilitate transactions

How to save money?

One-click operation device management system for online terminals



Equipment management



Product information management



Flexible deployment

How to make money?

Through advertising marketing

Intelligent advertising placement helps you quickly match customer needs, find high-value, high-intent precision customers, and effortlessly reduce advertising marketing costs. Accumulated over the long term, advertising marketing methods can expedite the customer journey from viewing ads to placing orders. Continuous improvement of placement strategies significantly enhances advertising marketing effectiveness.



Poster template



Lucky draw

Simple equipment management system

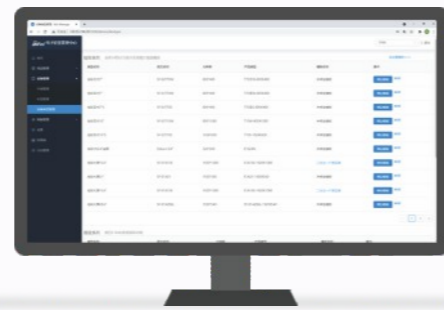
Self-developed practical template compilation and equipment management system

Equipment management

- Remotely manage the products linked to the devices
- Remotely manage device power on/off
- Remotely manage device volume

Product information management

- Management of price, barcode, and other product information
- Product traceability information
- Product image management



Flexible deployment

Flexible time arrangements

Advertising is scheduled to be launched and taken down on time, without the need for on-site maintenance, freeing up manpower and saving costs.

Flexible goal setting

Flexible targeting options including regional, store-specific, and multi-device deployment, ensuring precise delivery and maximizing the value behind each screen.

Flexible format options

Customizable resolution, with options for split-screen or full-screen display, as well as landscape or portrait orientation.

Flexible content editing

The media function supports the placement of promotional posters, product information, or advertisements in the form of images and videos, as needed.

Template Marketplace



Template Customization

There are templates available for various festivals such as New Year's and Mid-Autumn Festival, which can be customized for store-specific designs. There is support for both landscape and portrait orientations, as well as single or dual product displays.



Tailored customization settings

There are options to add attributes such as member prices, limited-time specials, as well as features like carousels, count-downs, and flashing effects.

Multi-dimensional marketing to increase sales

You can bind products, switch templates, launch advertisements, and conduct lottery activities in the mini-program.



The 5 major media advantages of electronic price tags

<p>High-conversion rate</p> <p>Shoppers typically spend extended periods with specific shopping intentions and mindsets.</p>	<p>High-quality traffic</p> <p>In large shopping centers and supermarkets, people are less inclined to filter advertising information to make it a natural source of high-quality traffic.</p>	<p>Reinforce impression</p> <p>Advertisements on public buses and television are subject to chance encounters; Soarfree Price Tag advertisements provide stable and continuous exposure.</p>	<p>High-reach rate</p> <p>Soarfree electronic screen carriers adopt a "price tag + advertisement" approach, where users are compelled to view product prices, inadvertently reinforcing the reach of advertisements to users.</p>	<p>Diverse formats</p> <p>For promotions such as supermarket treasure hunts, hourly flash sales, interactive lotteries, etc., opting for Soarfree electronic screens, which offer more timely and interactive features, is essential.</p>
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Brand marketing to enhance brand influence

Utilize shared display screens to showcase brand promotional materials directly. Incorporate videos and images to create an optimal visual experience. Ads can be changed in real-time, with flexible scheduling allowing for immediate deployment within a day.

Interactive marketing to create a sound marketing effect

Combine full-screen visuals with sound to attract users' attention and increase brand visibility. This can attract a large number of customers to watch, aligning with their shopping habits.

Interactive marketing for one-on-one marketing

The price zone and the advertising zone can be jointly adjusted on a one-to-one basis, combining a brand advertisement with a corresponding price format to enhance marketing effectiveness.



Eight key core technologies to build industry-leading innovation

12 years of dedicated research and development, an integrated management model, creating a comprehensive solution for smart new retail across all scenarios.

01 INDUSTRIAL-GRADE HARDWARE SOLUTIONS

THE DEDICATED WIRELESS SOC+RTOS EMBEDDED SYSTEM ENSURES SMOOTH VISUALS AND INFORMATION SECURITY.

02 THE SF-WS4.0 COMMUNICATION LINK IS IMPERVIOUS TO INTERFERENCE

THE SF-WS4.0 COMMUNICATION LINK EMPLOYS MULTI-POINT AGILE FREQUENCY HOPPING TECHNOLOGY TO COUNTERACT INTERFERENCE IN THE 2.4GHZ WIRELESS FREQUENCY BAND.

03 CROSS-PLATFORM DISTRIBUTED SOFTWARE ARCHITECTURE FOR EASY DEPLOYMENT

EASILY MIGRATE AND DEPLOY BETWEEN LOCAL WINDOWS AND CLOUD-BASED LINUX ENVIRONMENTS.

04 THREE-LEVEL PRICING CONTROL MODE, SIMPLE OPERATION WITH ZERO ERRORS

CLOUD-BASED HEADQUARTERS CENTRALLY MANAGES PRICING, WHILE STORE ERPS ALLOW FOR REAL-TIME PRICE ADJUSTMENTS. EVEN WITHOUT INTERNET ACCESS, ON-SITE PDAS CAN BE USED TO MODIFY PRICES TO HANDLE UNEXPECTED SITUATIONS.

05 SMART CLOUD SOLUTIONS EMPOWER THE NEW RETAIL MANAGEMENT MODEL

CLOUD-BASED REMOTE DEVICE MANAGEMENT, REMOTE CONTROL OF ADVERTISEMENT DEPLOYMENT, ELIMINATING THE BURDEN OF HEAVY MANUAL LABOR.

06 COLORFUL SELF-SERVICE TEMPLATES, CREATING PERSONALIZED CUSTOMIZED STYLES

INDEPENDENTLY DEVELOPED CUSTOMIZABLE SYSTEMS, ALLOWING EACH SUPERMARKET TO TAILOR UNIQUE INTERFACE STYLES.

07 CLOUD TRACEABILITY, ACHIEVING PAPERLESS, ONE-PRODUCT-ONE-CODE

BY ATTACHING PRODUCT TRACEABILITY INFORMATION THROUGH THE CLOUD PLATFORM, IT AVOIDS THE CUMBERSOME OPERATION OF PAPER TRACEABILITY LABELS.

08 SAFE AND RELIABLE, CAPABLE OF PROCESSING BILLIONS OF TRANSACTIONS

PROFESSIONAL ENCRYPTION SECURITY TECHNOLOGY, UTILIZING 128-BIT DATA ENCRYPTION FOR OPERATIONS ON PROPRIETARY PLATFORMS, CAPABLE OF SIMULTANEOUSLY HANDLING MILLIONS OF PIECES OF INFORMATION.

Experience quality worry-free after-sales support

Adhering to the principle of "customer-centric, one-stop service", customer needs are the driving force behind our progress.

Service Hotline
0086-0591-83375135

From research and development to after-sales service, every step pursues meticulousness



Research and Development Process

A professional team, nearly a decade of technical refinement, all dedicated to crafting a perfected price tag system.



Production Process

Professional manufacturers for mass production, ensuring zero defects from components to appearance.



Pre-sales service

Train professional project managers to quickly guide you through product lines and usage processes.



Mid-sales service

Based on store layout, recommend suitable installation plans. Professional team provides free installation and debugging.



After-sale service

365 days online after-sales service, resolving customer inquiries and needs, conducting regular follow-up visits to ensure the normal use of software and hardware

10Years
Technical precipitation

24Hours
Plan provision

365Days
Maintenance services