

中马酒楼—东方绮梦

April 07, 2025

DESIGN CONCEPT REPORT 设计方案匯報





序言

PREFACE

东方意韵之美，宛如岁月沉淀的精华，蕴含着深邃的文化底蕴和独特的审美情趣。它是古老东方智慧与艺术的结晶，体现了对自然、人性和宇宙的敬畏与感悟。

TABLE OF CONTENTS

	设计说明	DESIGN INSTRUCTIONS
	设计萃取	DESIGN EXTRACTION
	平面布置图	FLOOR PLAN LAYOUT
	效果图	PLAN INTENTION DESCRIPTION

[东方绮梦]

| 设计说明

在世界设计的舞台上，东方美学以其独特的韵味和深厚的内涵，如一颗璀璨的明珠，散发着迷人的光芒。它既包含了传统文化的传承与创新，也融合了现代文明的精神与元素。

朱红：象征生命力、权力与吉祥。

玄黑：代表宇宙本源与神秘感，水墨画中的“墨分五色”尽显虚实相生之道。

青绿：东方自然观的缩影，从《千里江山图》到宋瓷汝窑，青绿承载文人寄情山水的理想。

金/赭黄：帝王色系，可提升空间尊贵感

月白/象牙白：“虚室生白”的哲学体现，留白处藏有无限想象。



[设计萃取]



| 江雪
Snow



| 水墨
Wash



| 余晖
Sunset glow

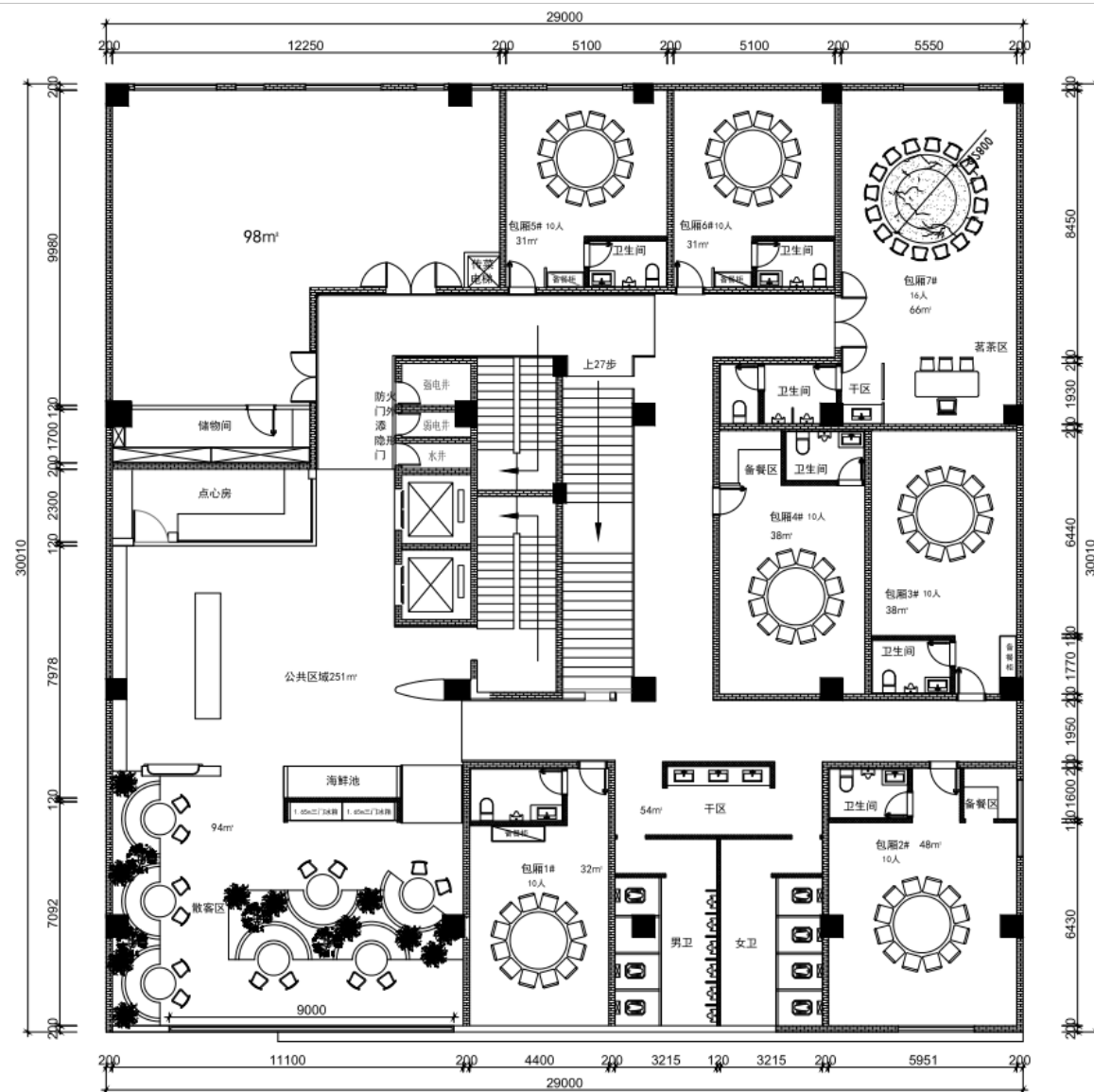
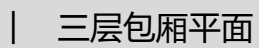


| 轻奢
Luxury

平面布置图

FLOOR PLAN LAYOUT

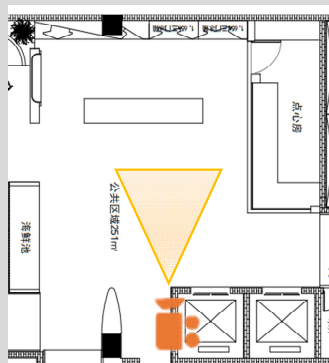




大厅效果图展示

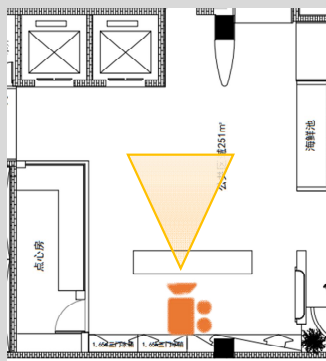
Hall renderings display



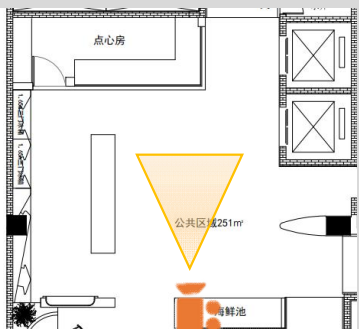


| 二层大厅

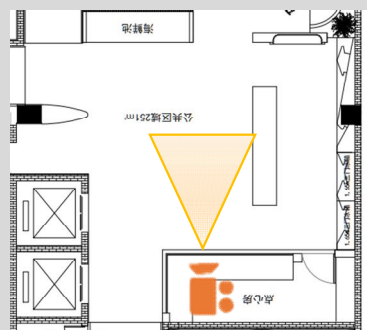




| 二层大厅

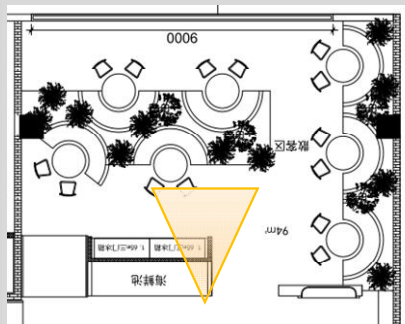


| 二层大厅



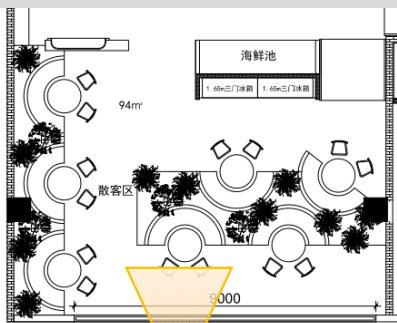
| 二层大厅



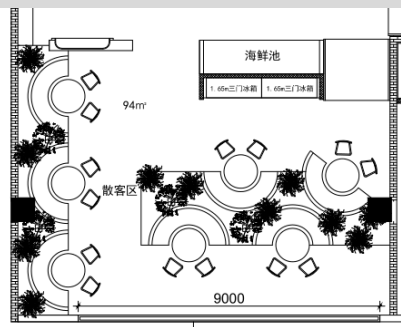


| 散客区



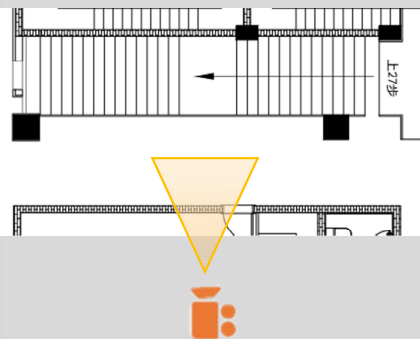


| 散客区



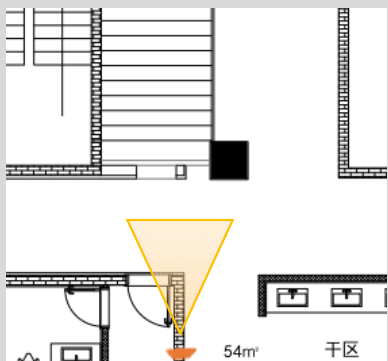
| 散客区





| 楼梯区域





| 过道区域





| 过道区域





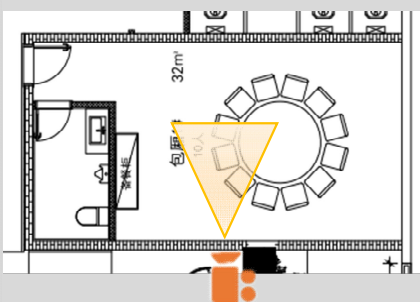
| 过道区域



包厢效果图展示

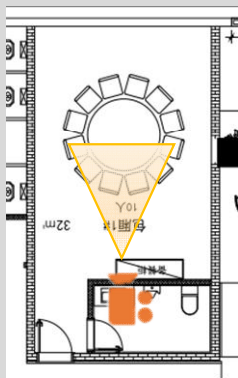
Box effect map display





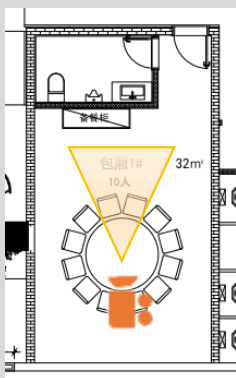
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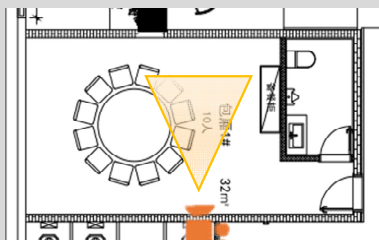
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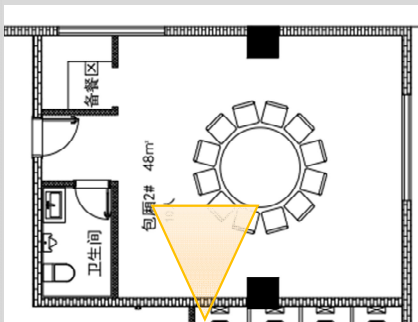
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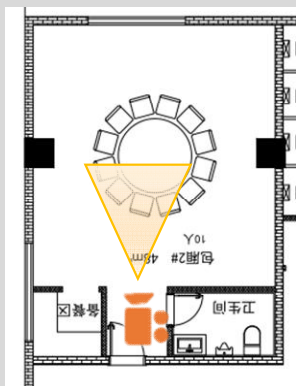
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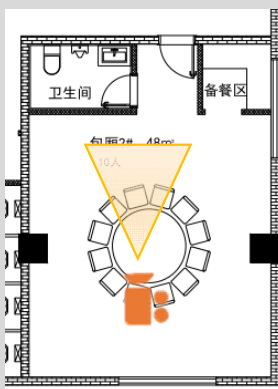
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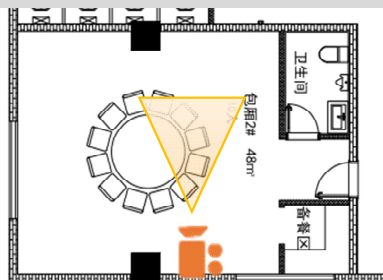
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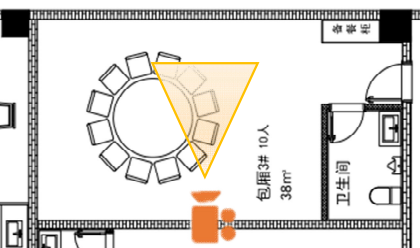
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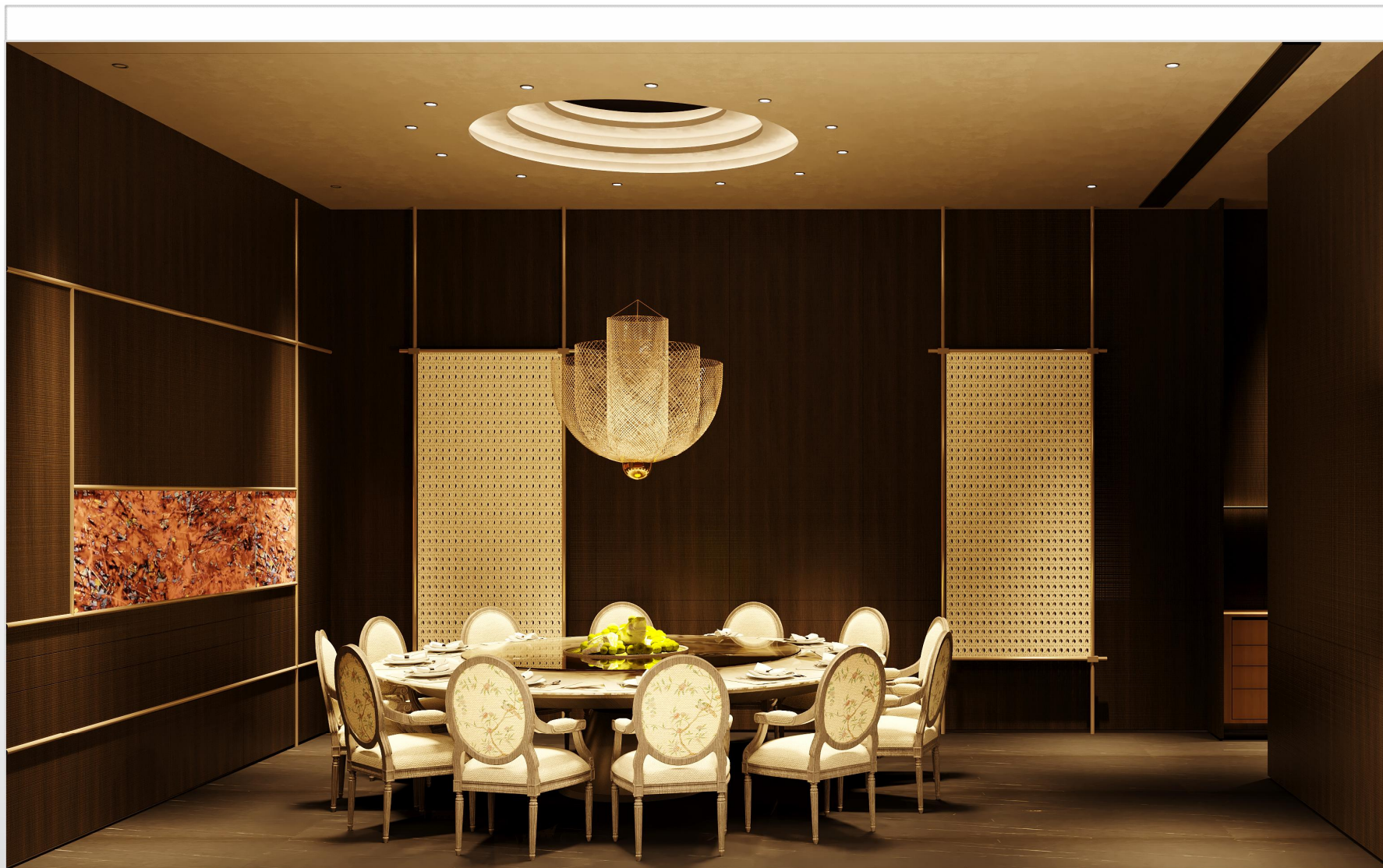


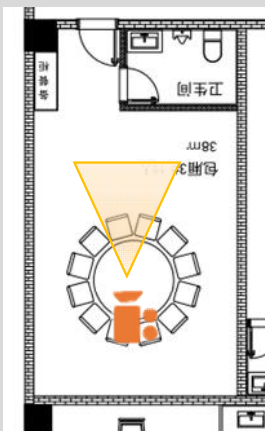
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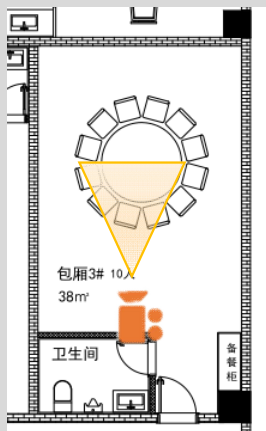
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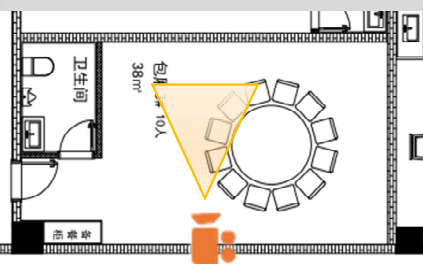
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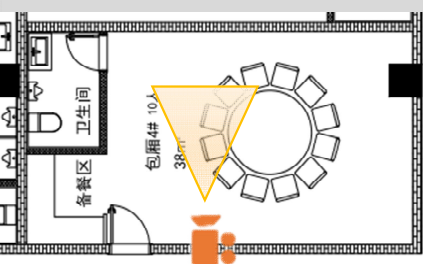
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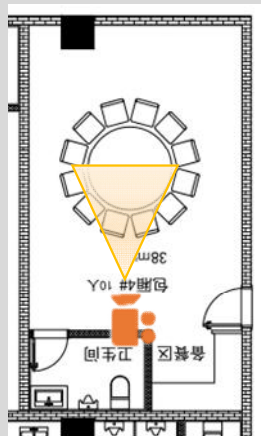
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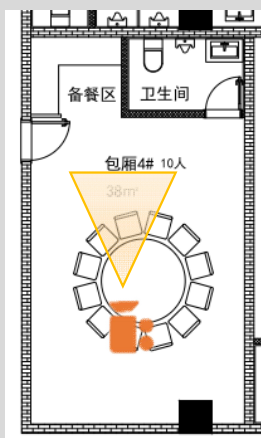
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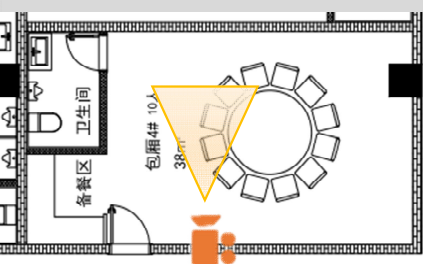
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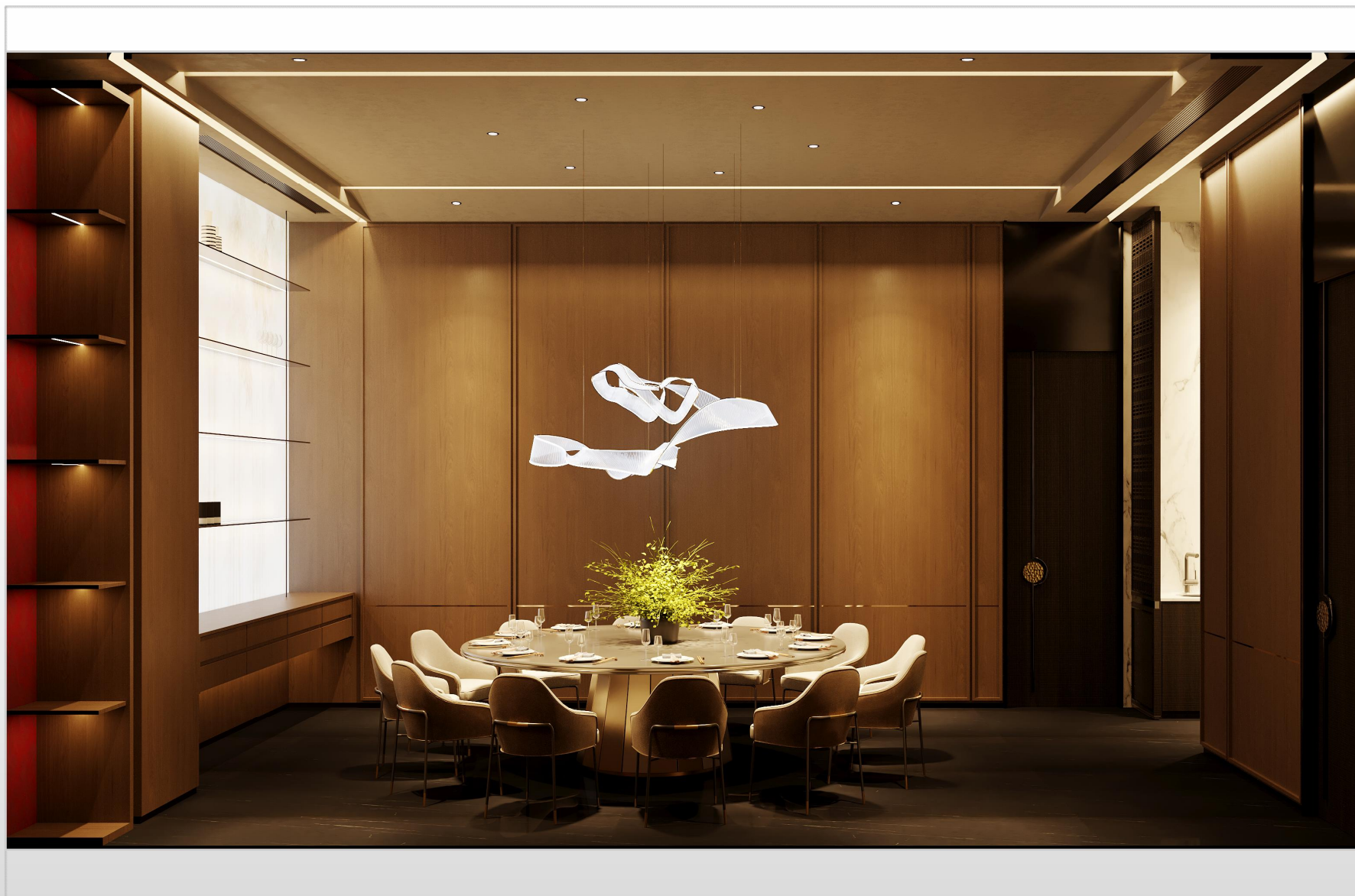


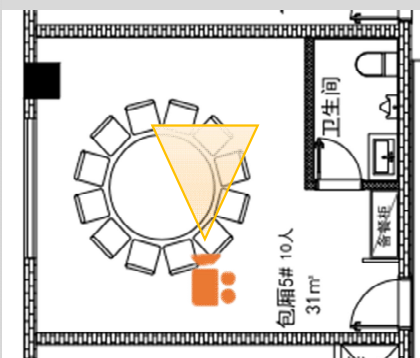
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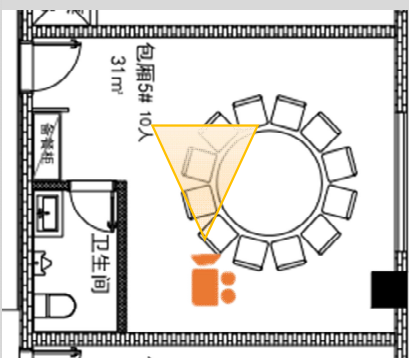
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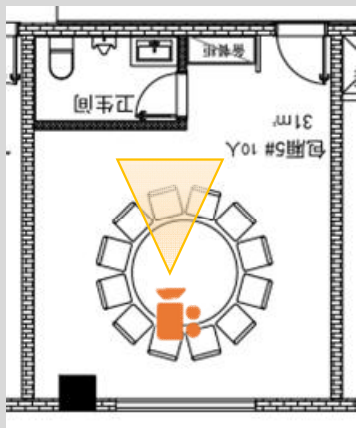
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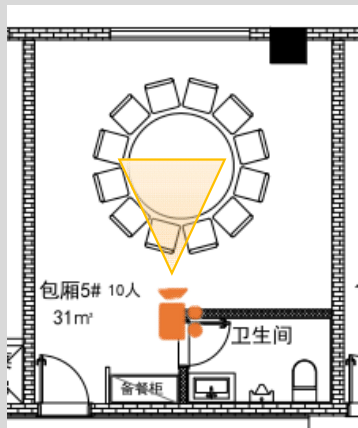
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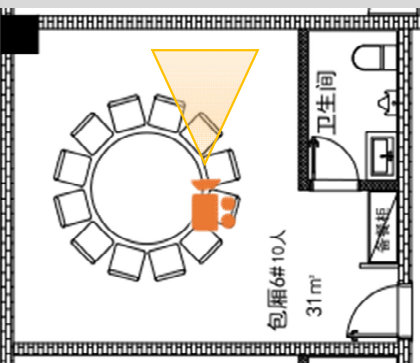
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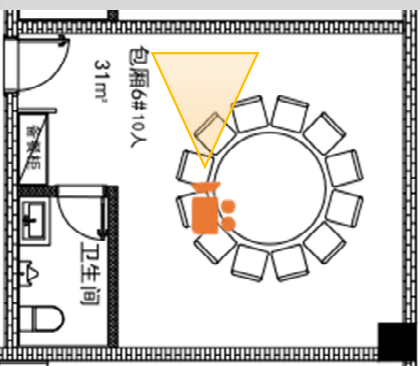
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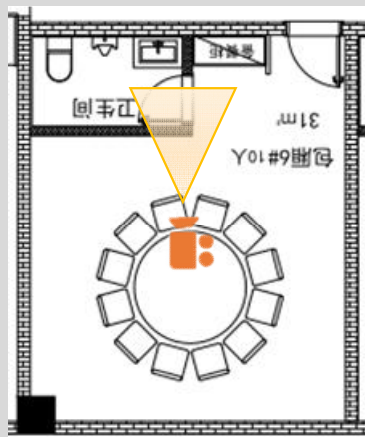
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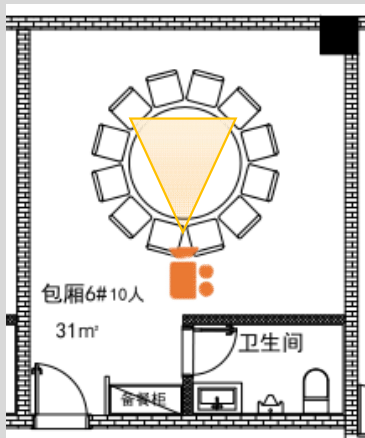
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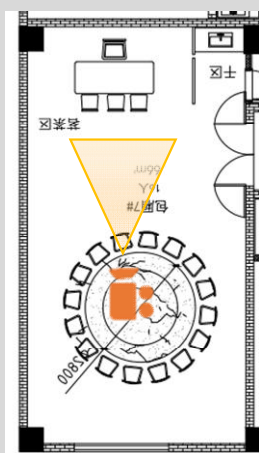
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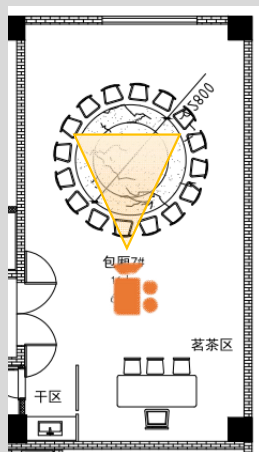
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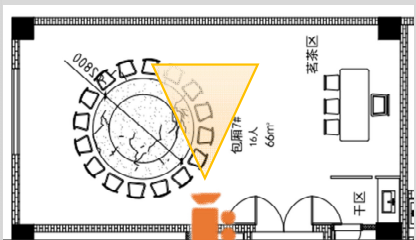
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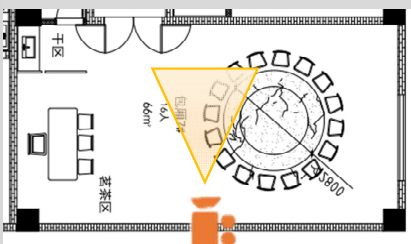
| 包厢7





| 包厢7



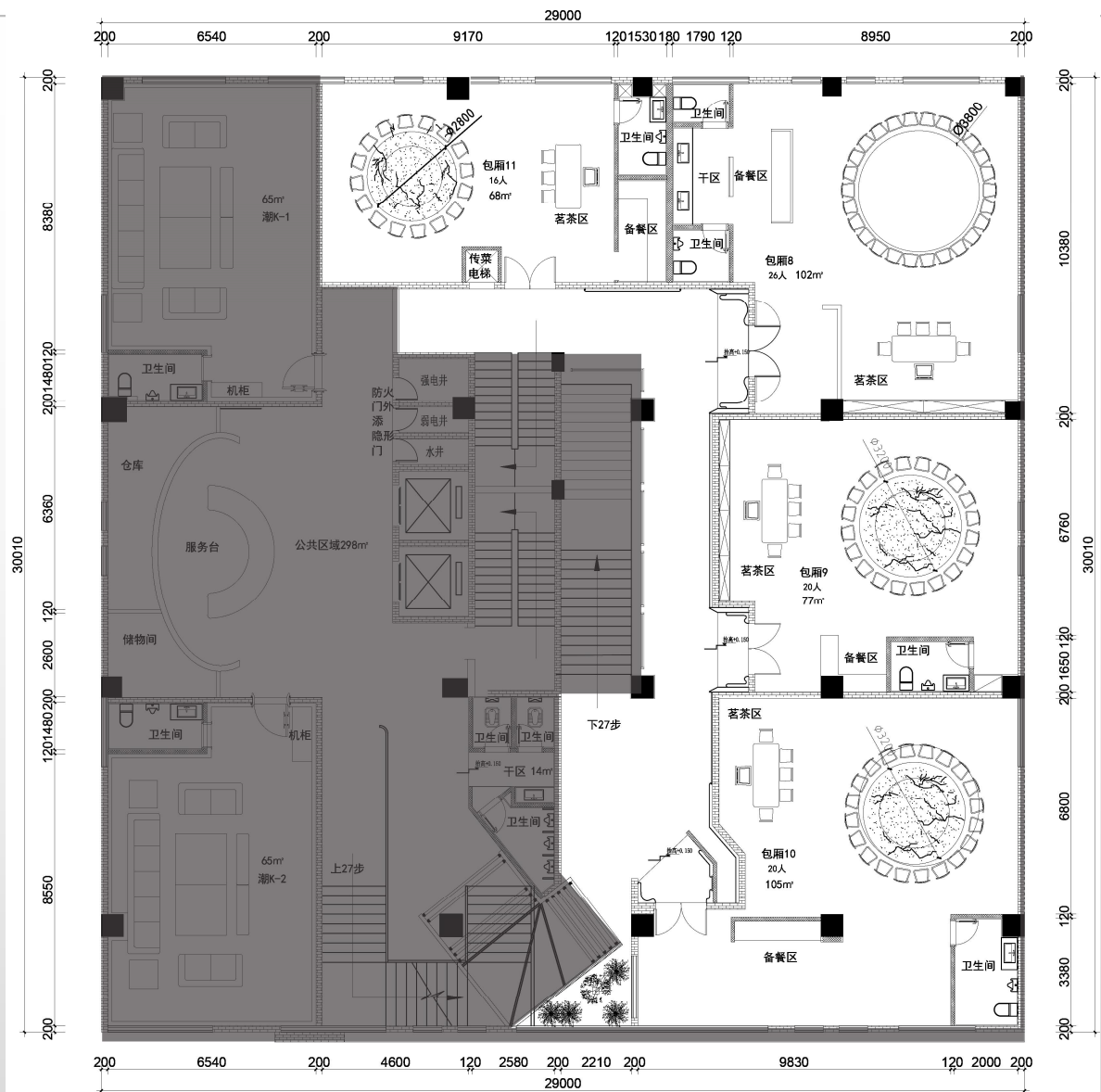


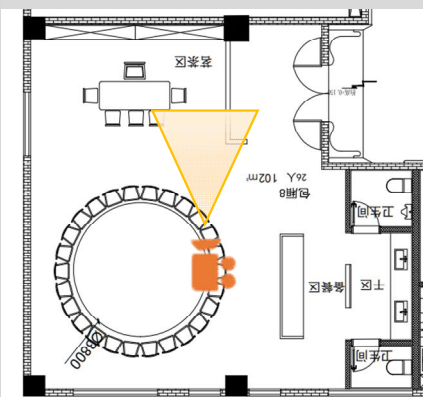
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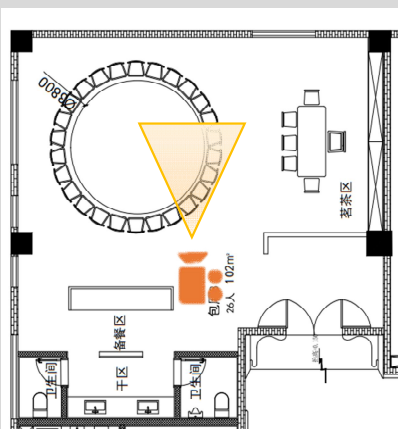
三层包厢平面





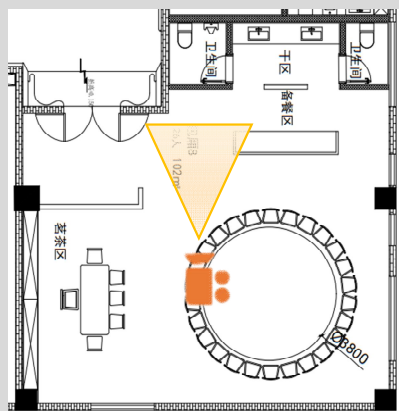
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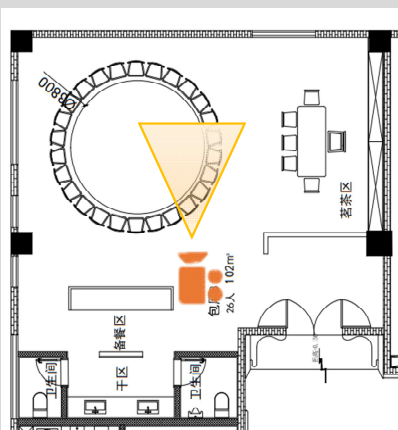
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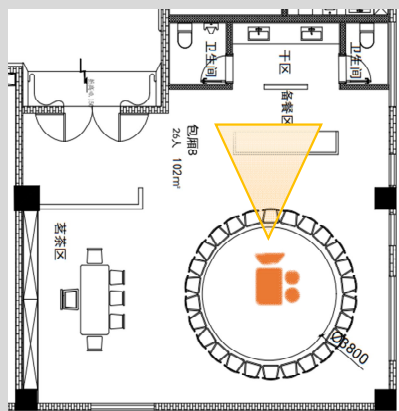
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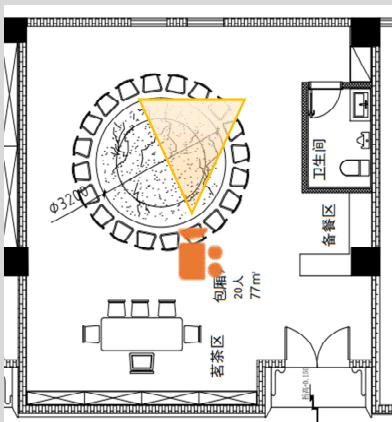
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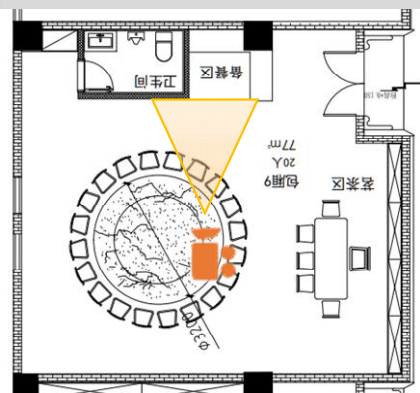
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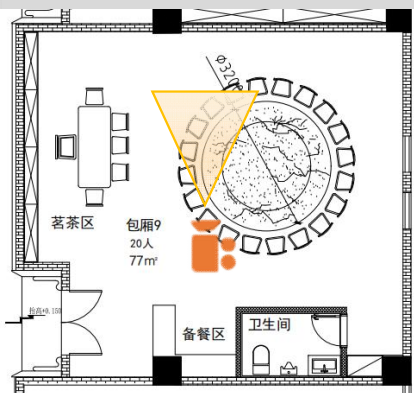
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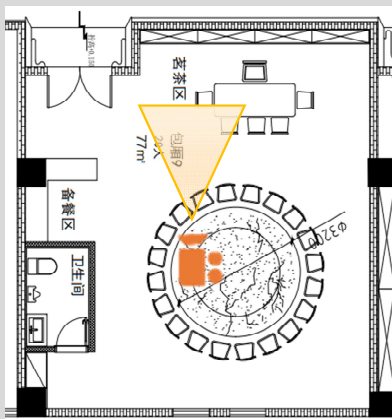
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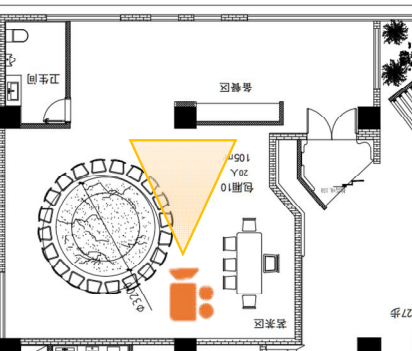
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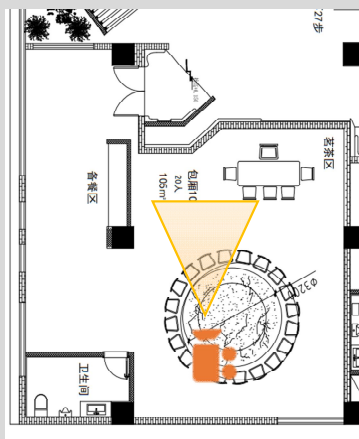


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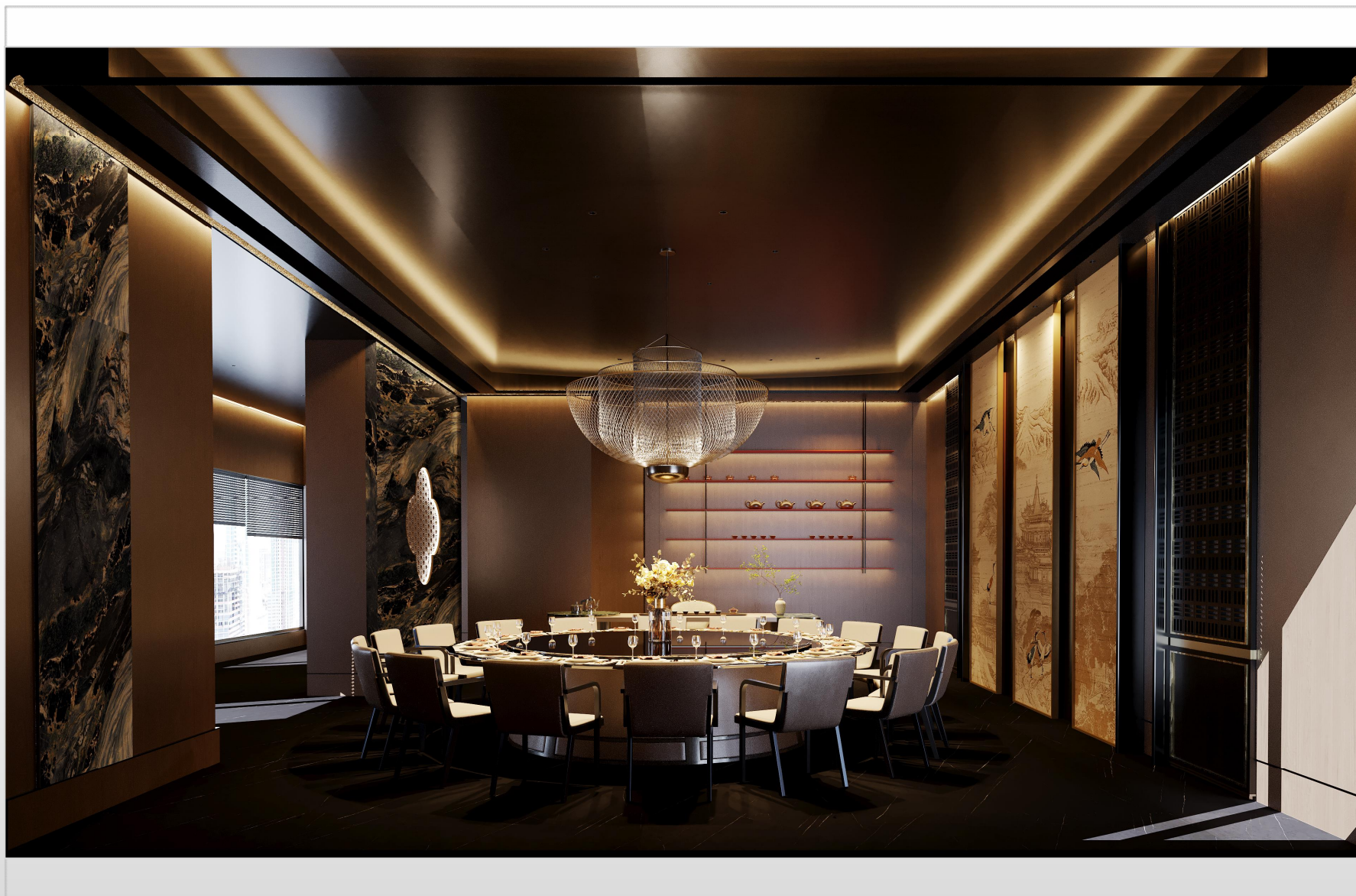


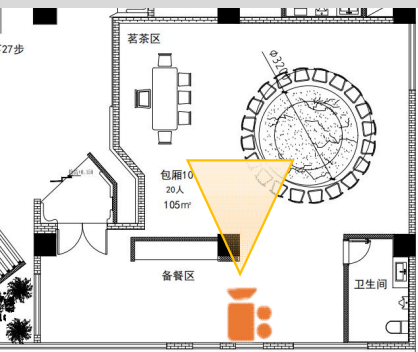


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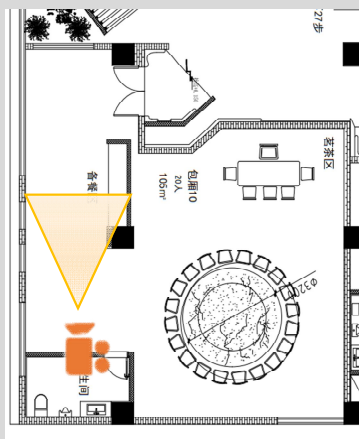
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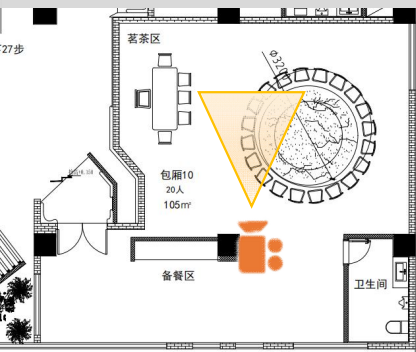
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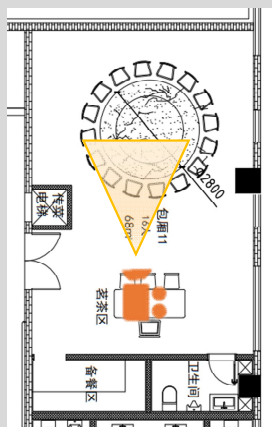
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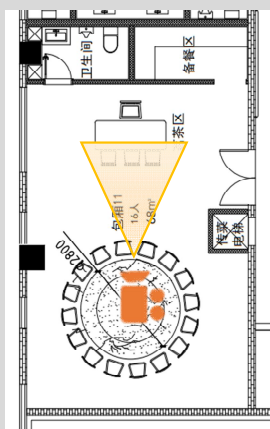
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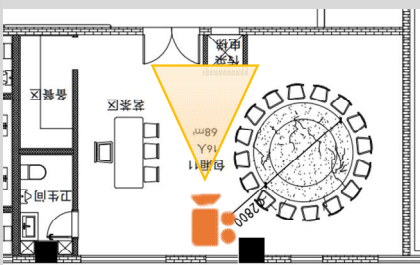
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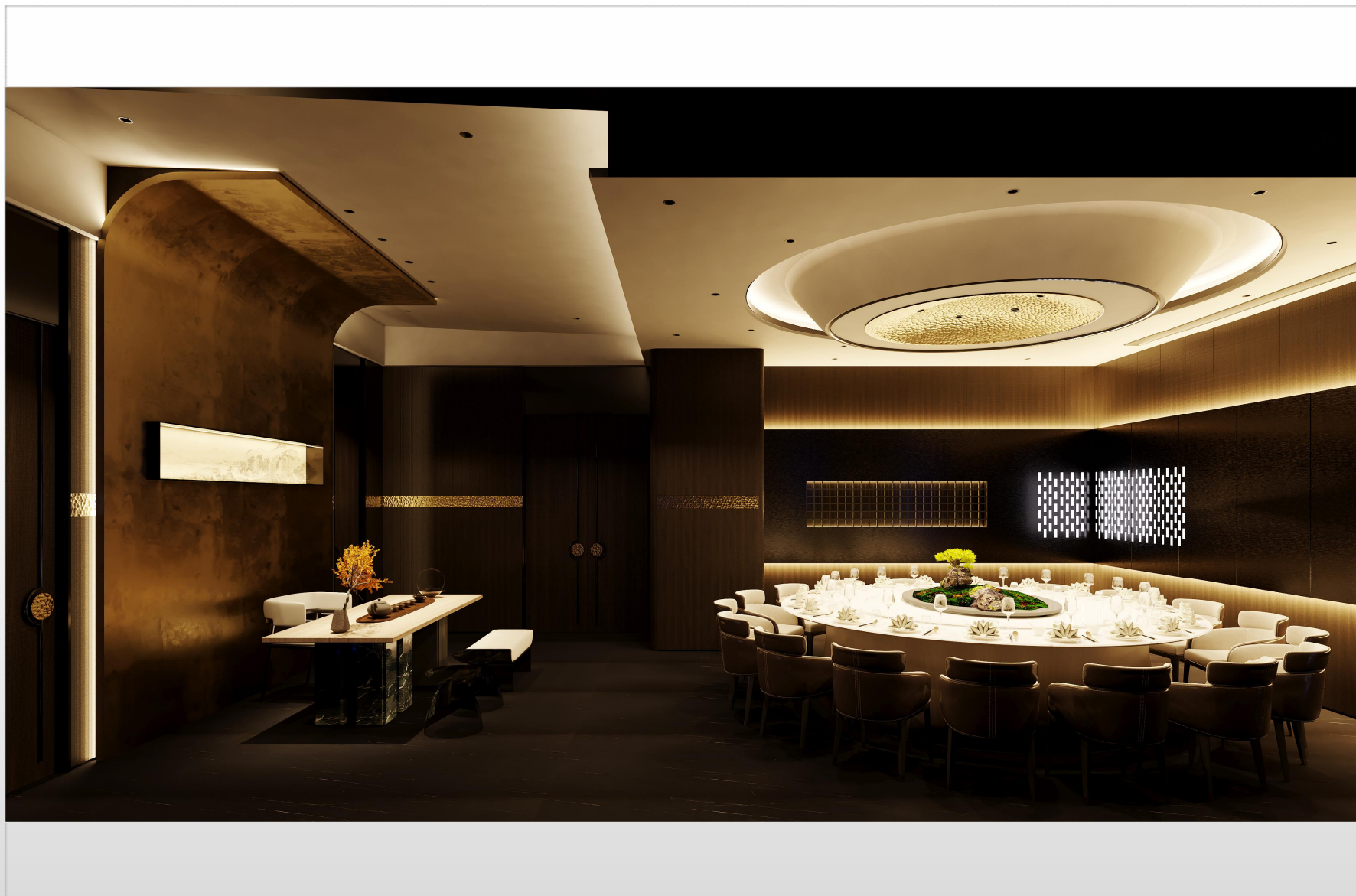


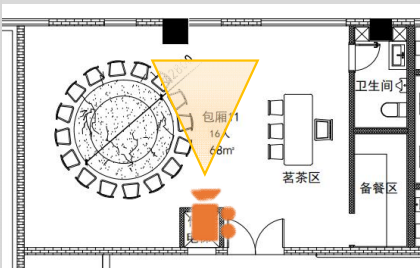
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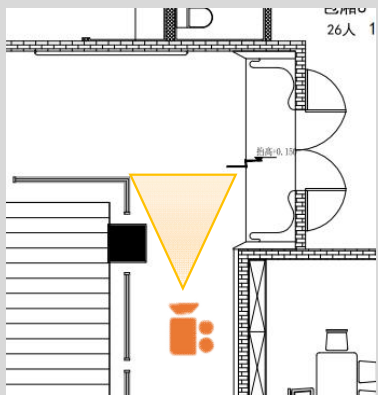
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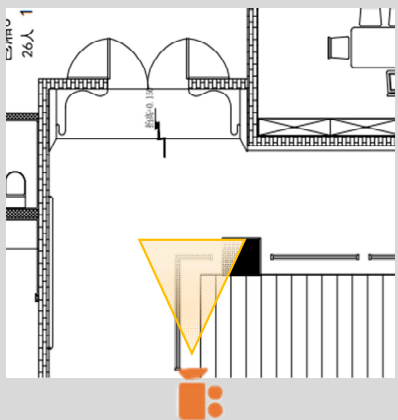
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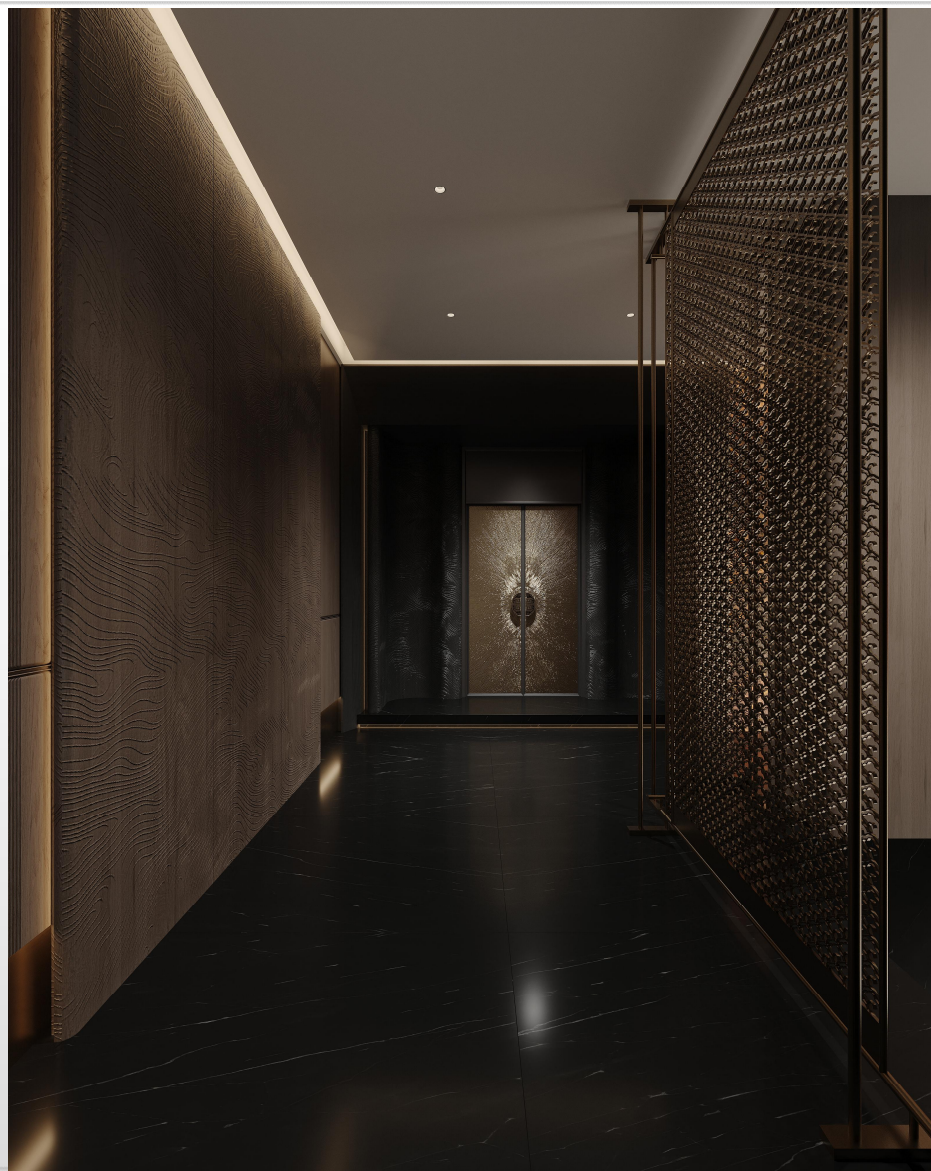


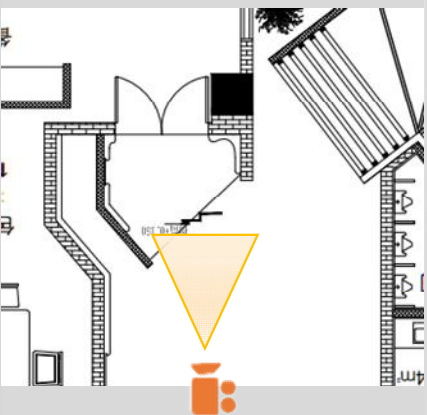
| 三层过道





| 三层过道





| 三层过道



THANK YOU



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