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**推广汇总及数据分析报表**

**2024.12.08 - 2025.01.08**

## 网站访客统计数据分析报告

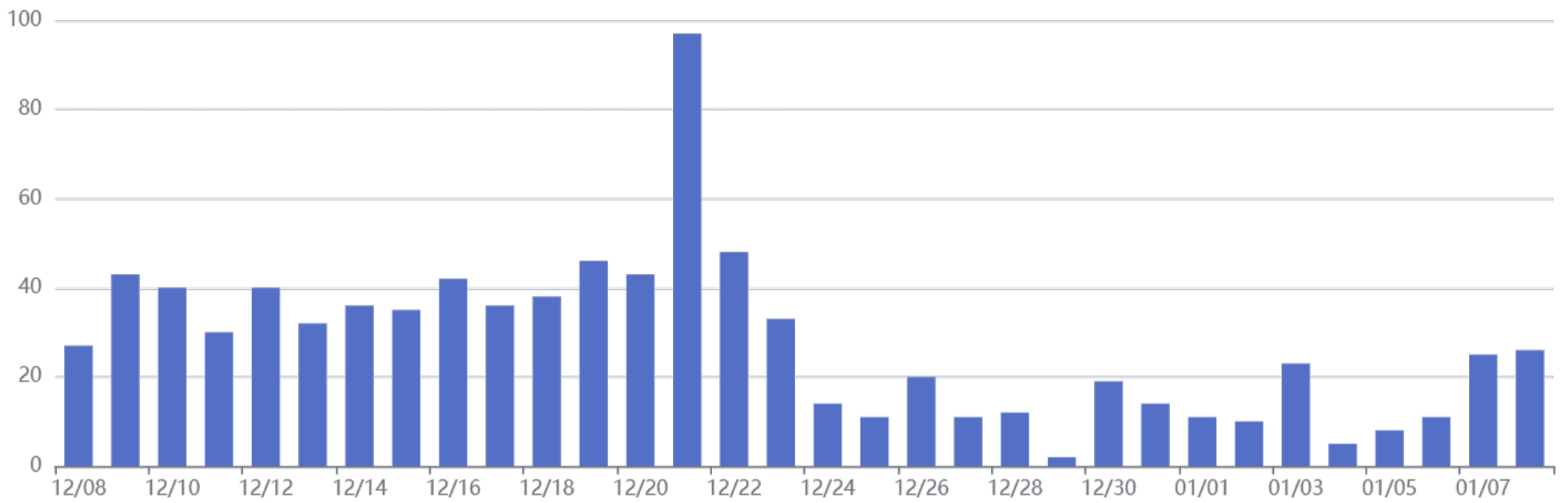
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888

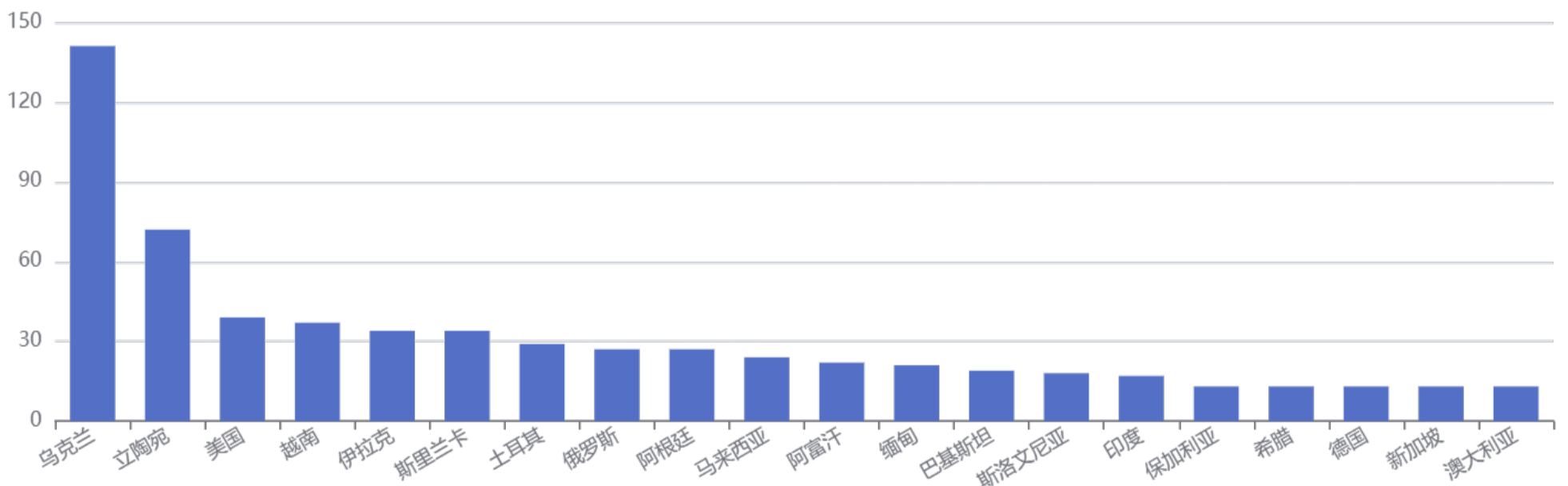
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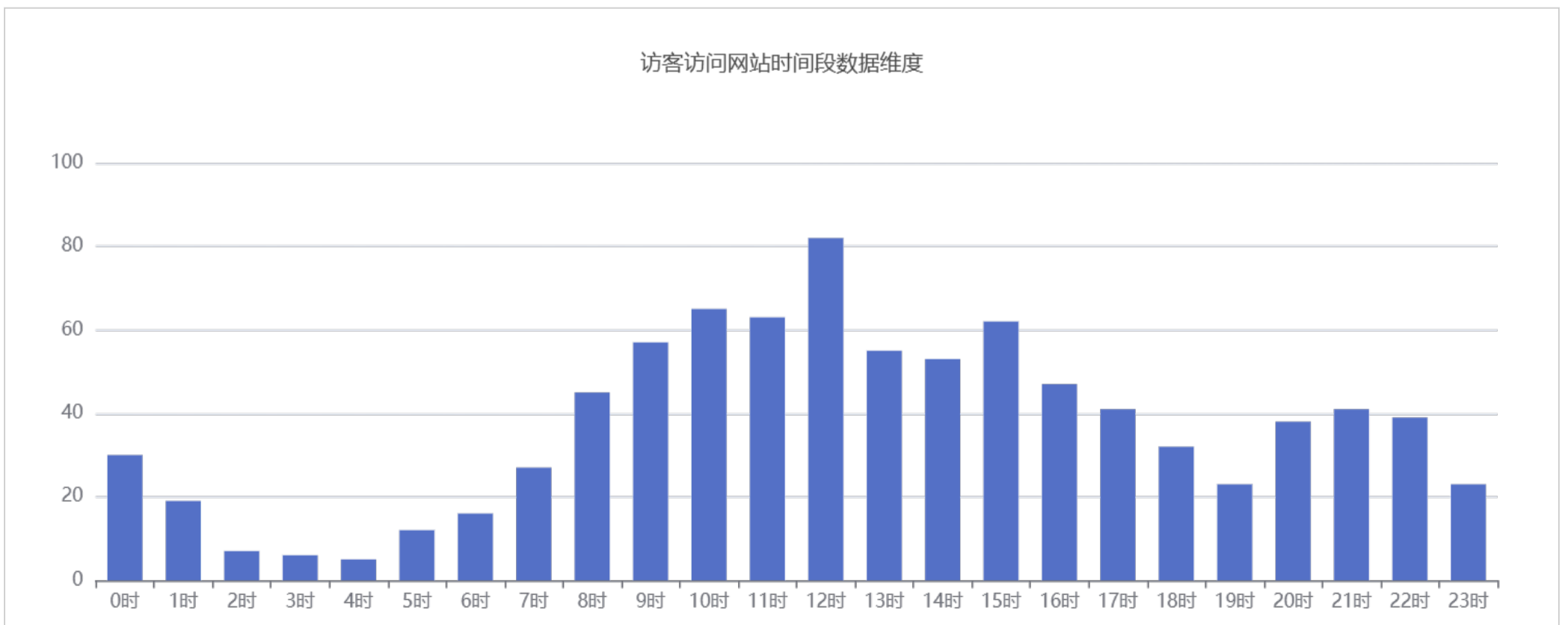
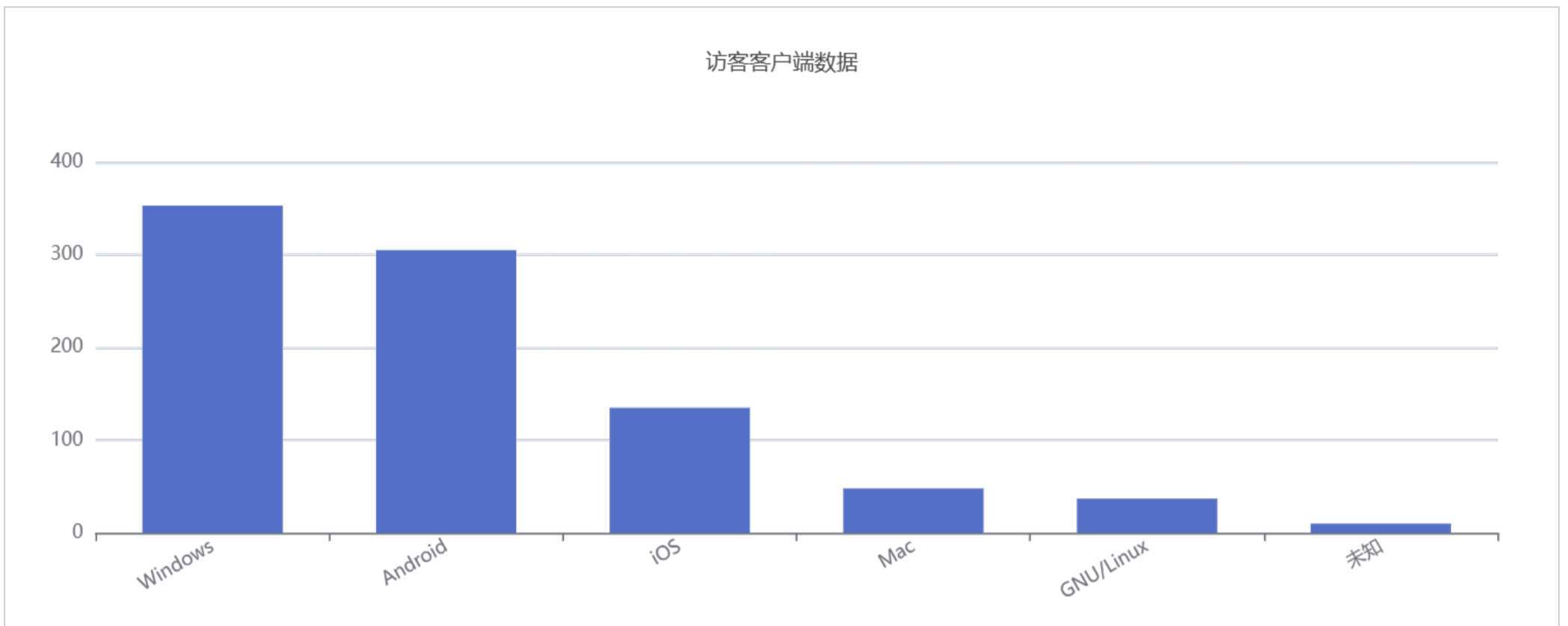
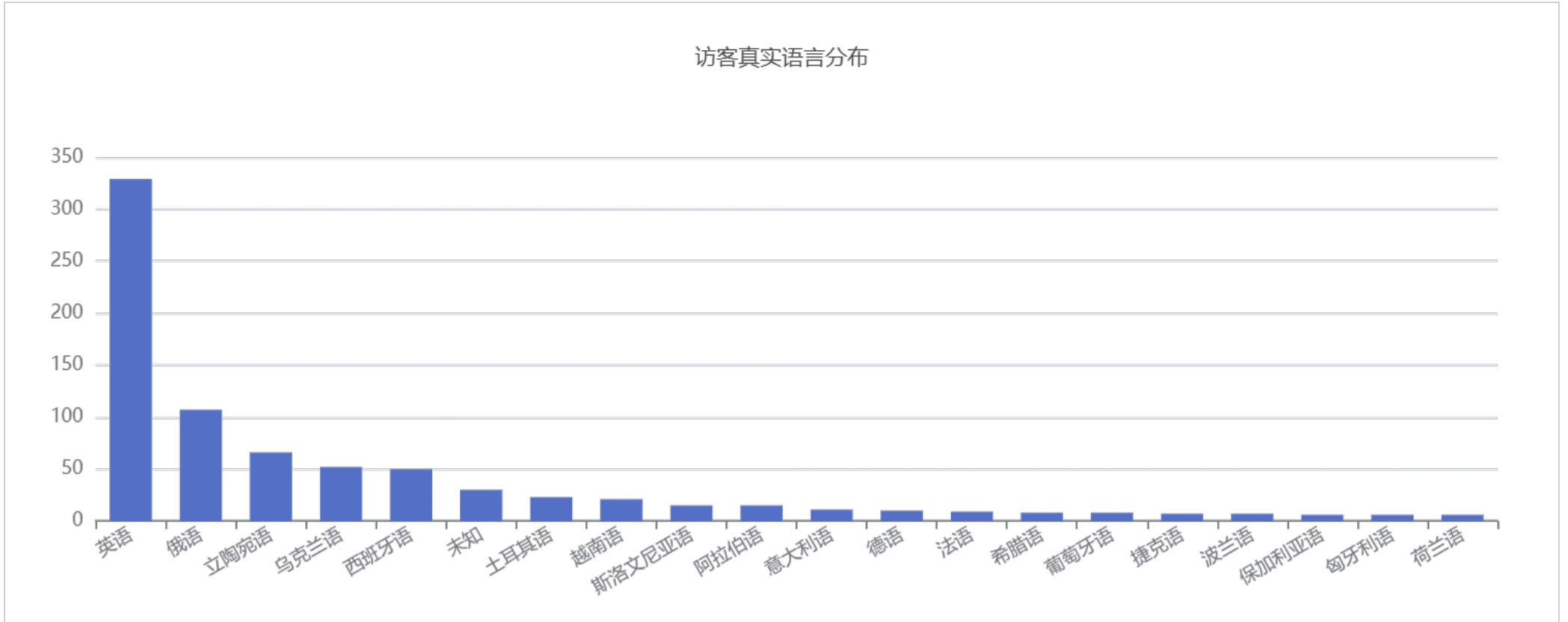
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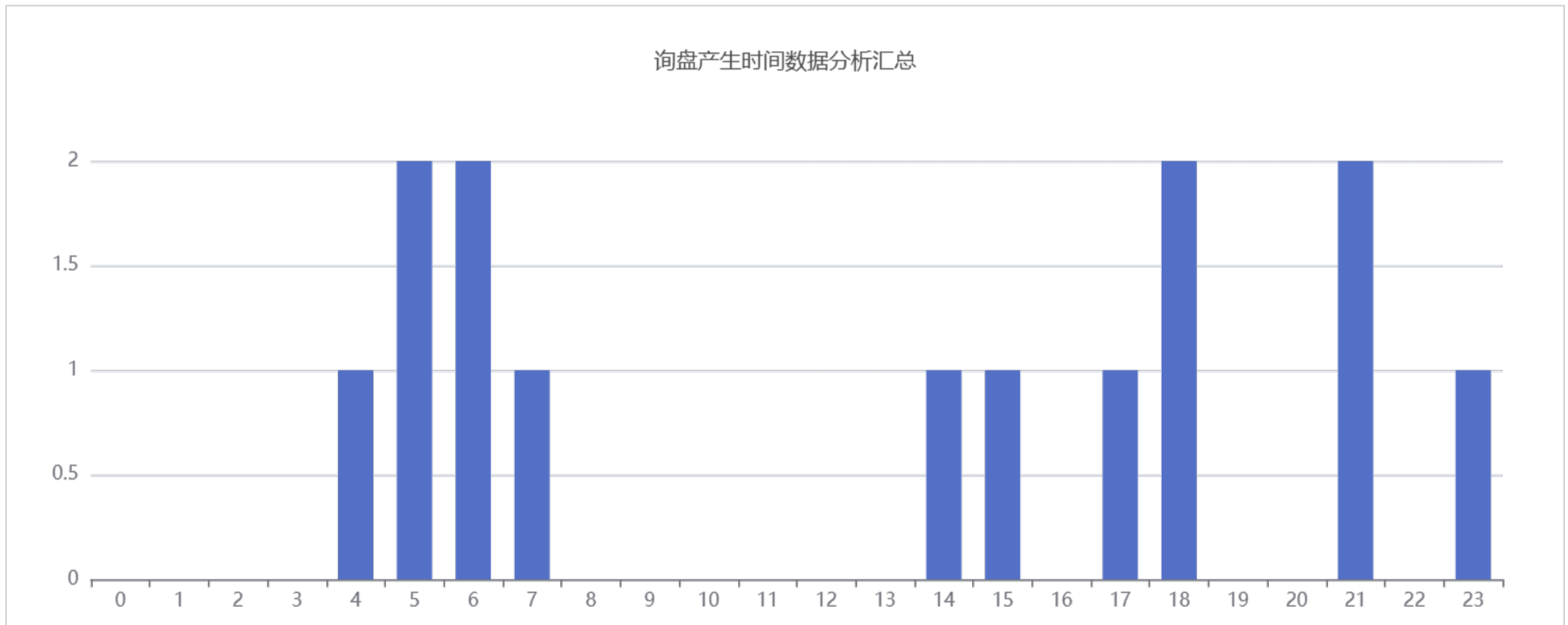
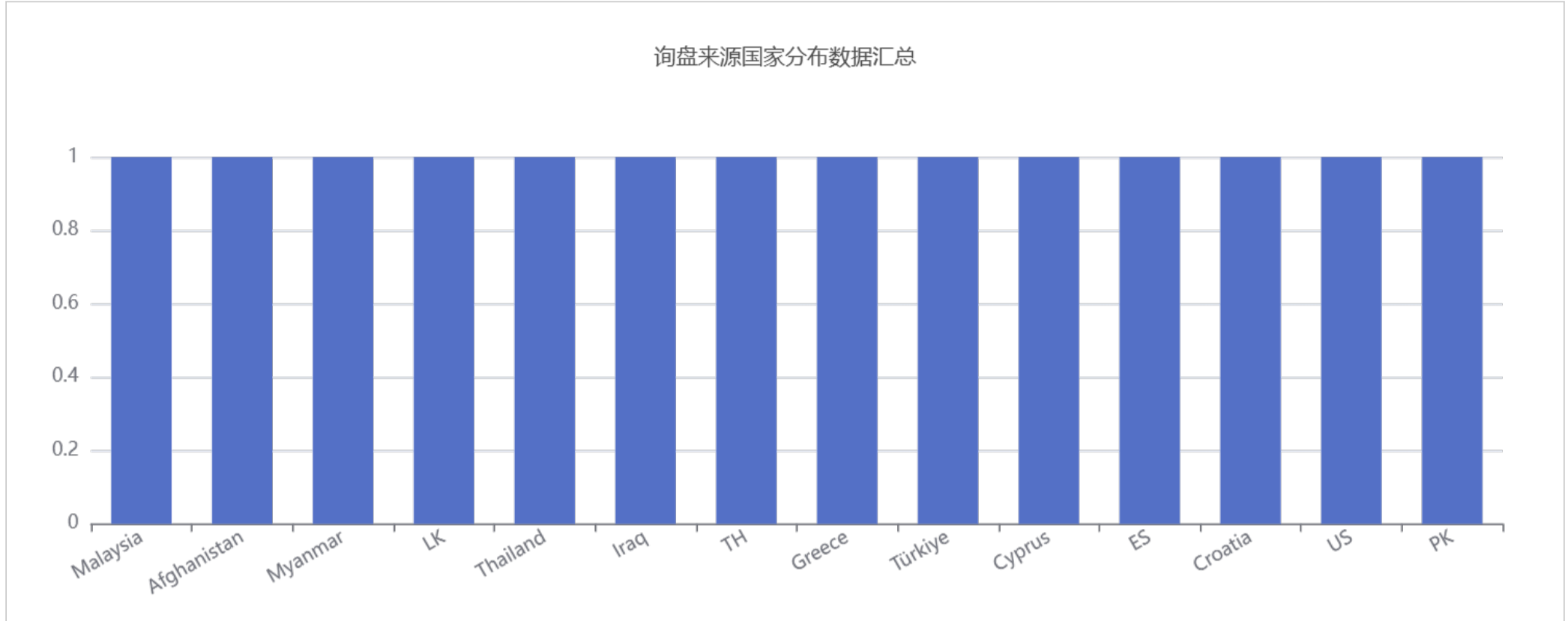
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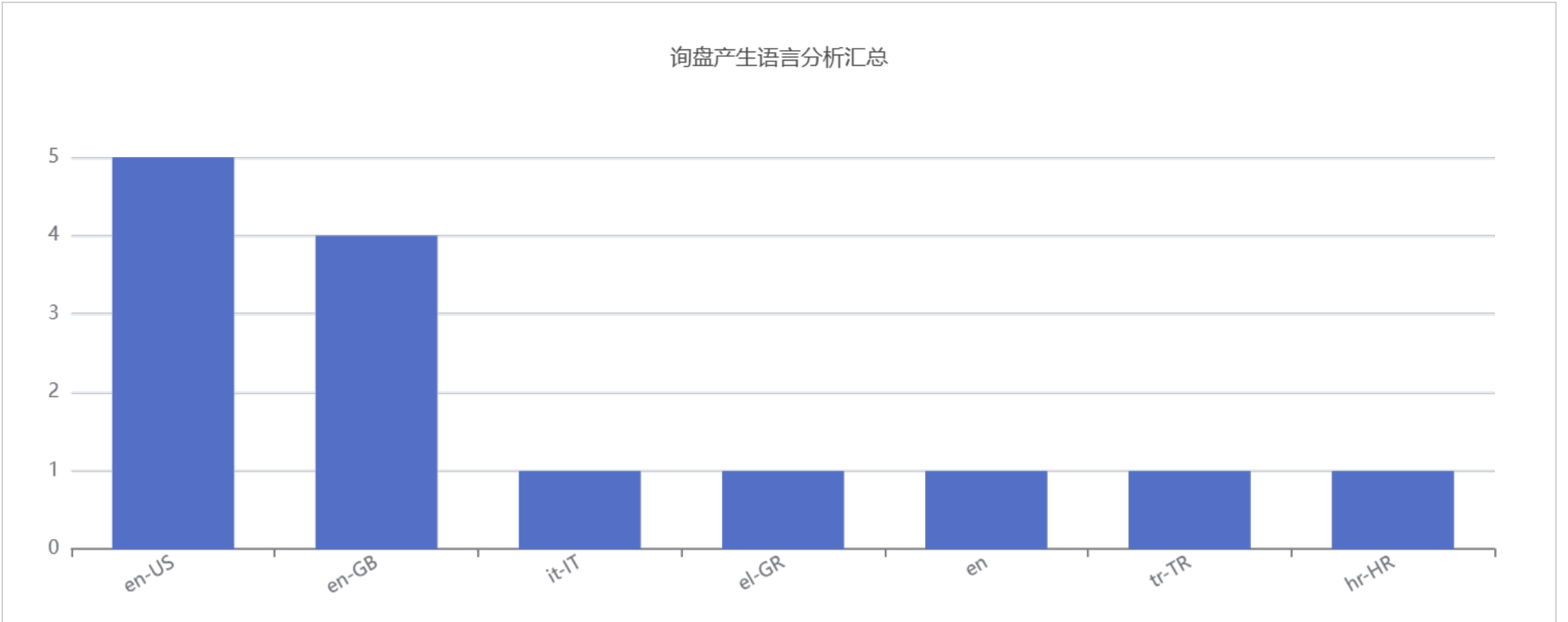


# 网站询盘数据及数据维度分析

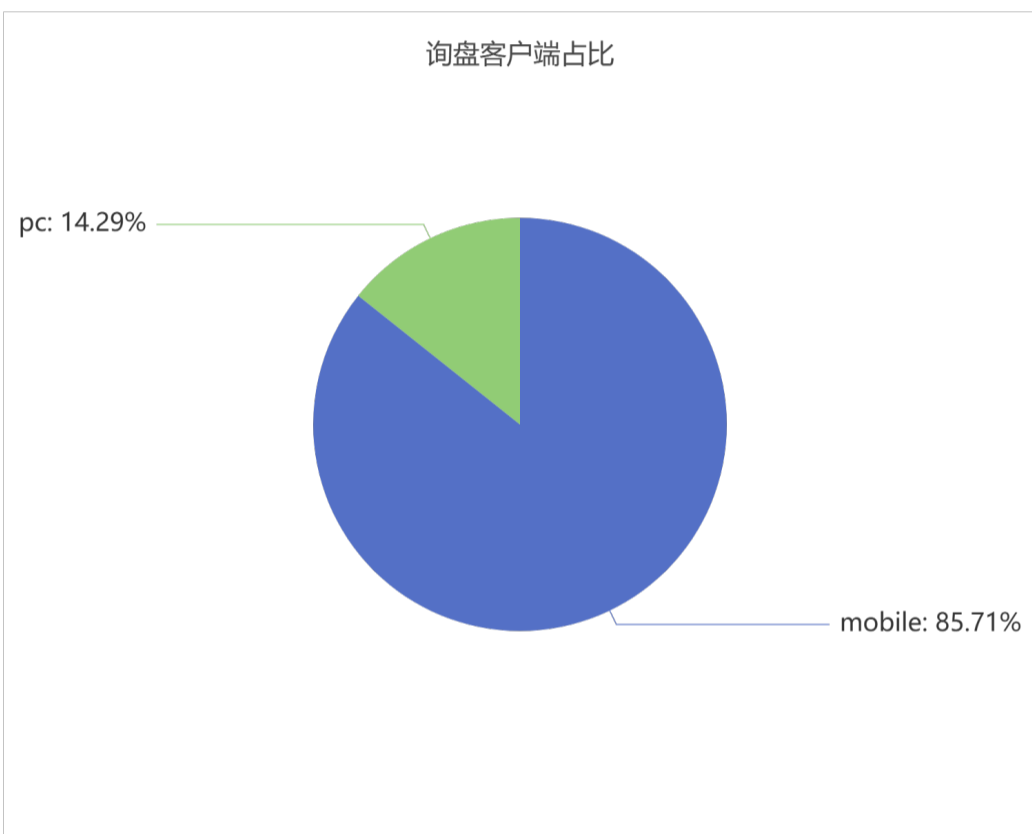
网站询盘数量  
14



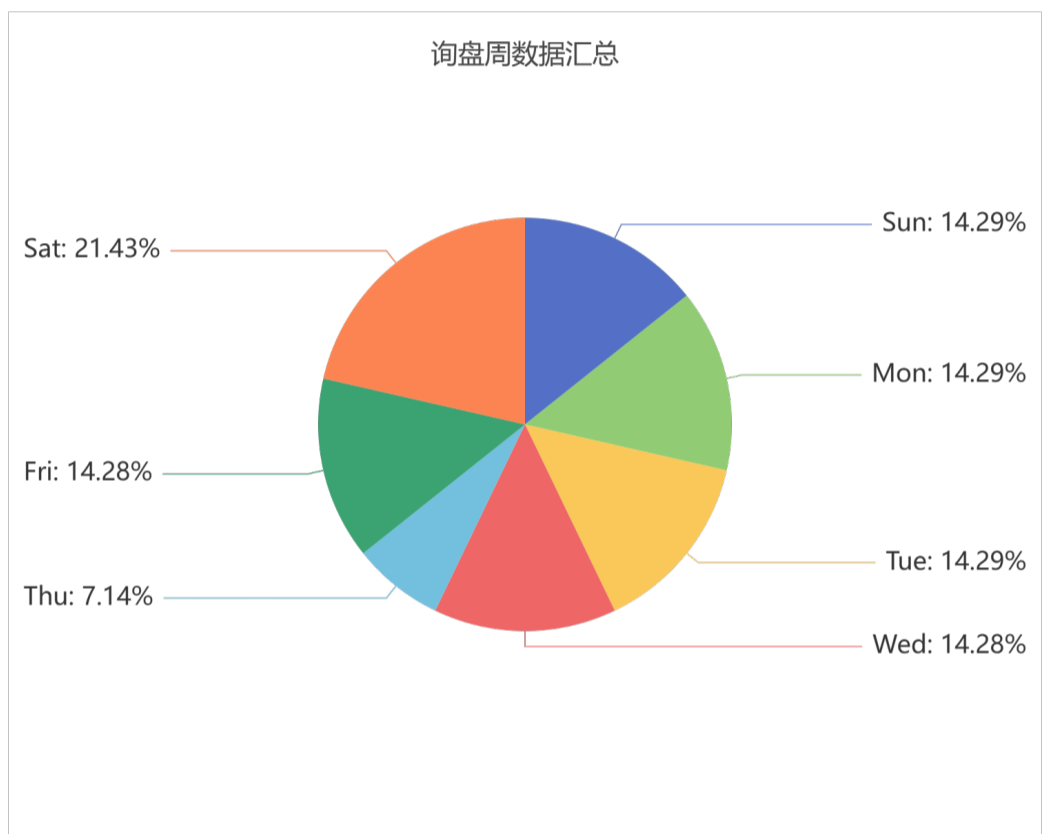
询盘产生语言分析汇总



询盘客户端占比



询盘周数据汇总



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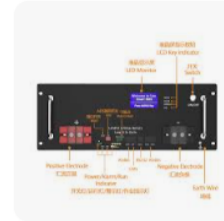
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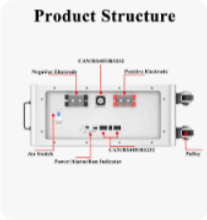
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## 推广总结

### 一.数据汇总:

- 1.网站本月独立访客量为888
- 2.Google收录1790条, Yahoo收录2160条, Bing收录2160条
- 3.网站本月询盘14封

### 二.SEO优化建议

- 1.持续优化网站内容, 有新产品可及时上传, 有新闻可及时发布
- 2.新品链接或者重要产品链接可以提供过来, 提交GSC, 增加流量

### 三.下阶段配合需求:

- 1.社媒需要保持更新, 可以提供素材过来帮上传
- 2.blog标题提供5篇/月